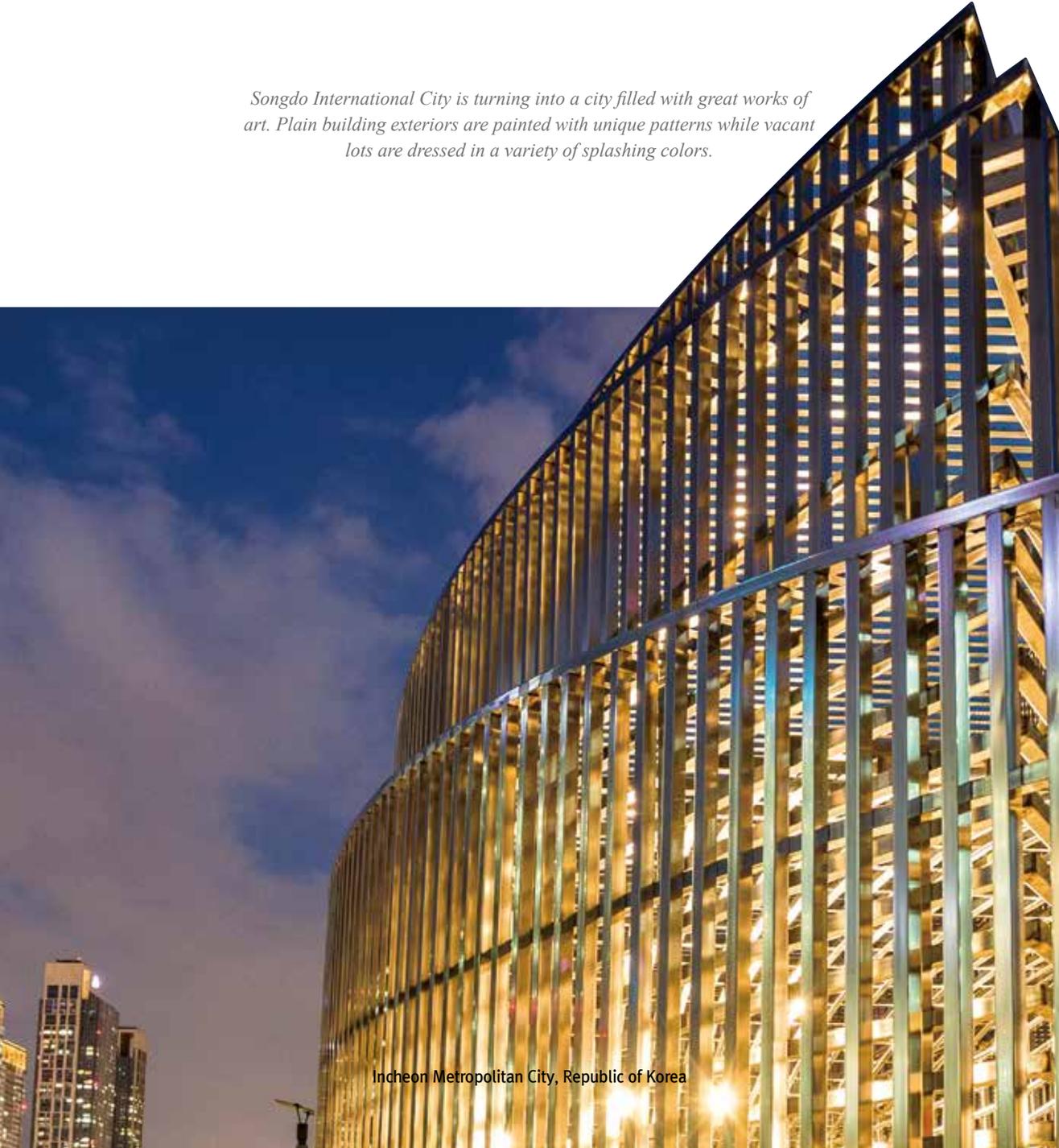


2015
Incheon
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Songdo International City is turning into a city filled with great works of art. Plain building exteriors are painted with unique patterns while vacant lots are dressed in a variety of splashing colors.

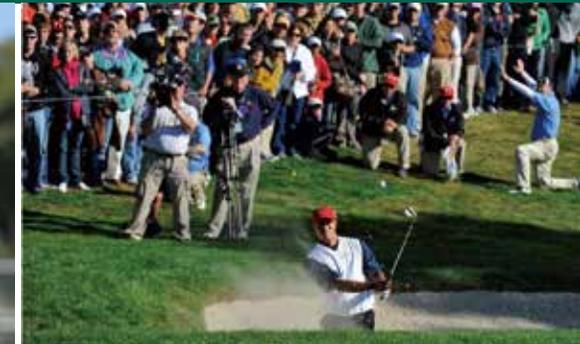


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World-class Golf Match Coming to Songdo



The Presidents Cup 2015 is just around the corner. The venue is The Jack Nicklaus Golf Club Korea located in the Incheon Songdo International City, and this is the first time the event will be held in Asia, making the event much more meaningful. Here is a summary outlining the efforts to win the right to host the event, the joy upon being selected as host, and all the preparations that have gone into trying to assure the event will be highly successful.





The Presidents Cup hosted for the first time in Asia

The Presidents Cup is a major biennial golf event where a team representing the United States plays against an international team representing the rest of the world minus Europe. Considered to be one of the world’s major golf matches, this event has been hosted alternately in the U.S. and in the other countries biennially since its inception in 1994. But the truth is that it has not gained as much popularity as The Ryder Cup. Meanwhile, as golf has become one of the official events for the 2016 Olympics, countries around the world have started to compete fiercely to be the host for this event and to promote the sport of golf.

Korean Professional Golfers Association(KPGA), too, submitted a letter of intent to host the event to the ministry of culture, sports and tourism hoping that it will herald a new era in Korean professional golf. And KPGA put in a lot of effort to collect relevant information about the event and were briefed by the PGA Tour organizers while staying in San Francisco of the U.S., the host city of the 8th Presidents Cup. It is expected that the event will contribute much to the development golf and also promote the national brand as the event will be held one year before the Summer Olympic Games in 2016. Thanks to the efforts of so many people, Songdo

International Business District was selected as the host of the Presidents Cup 2015. As the PGA Tour considers it vital in choosing a golf course whether a gallery stadium can be installed, and the PGA Championship Tour was scheduled to be held in Songdo IBD for three years starting 2010, the Jack Nicklaus Gold Club Korea in Songdo was considered to be the strongest candidate.

The event has been held in such countries as the U.S., Canada, Australia, South Africa. But the 2015 event is the first time the event will be hosted in Asia, which is especially meaningful.

The only Korean player to have the honor of participating in the Presidents Cup as a member of the international team is Bae Sang-moon. He was put forward by the team captain and the Presidents Cup 2015 will have special significance for him as it is being held in his mother-country.

“I am thrilled to play in the Presidents Cup this year. I am really grateful that the captain Nick Price has chosen me as a member of the international team and I very thankful to all the people who have worked so hard to make this event possible. I am very excited about taking part in this event as it is being held in my country,” he said in an interview.

The long process to win the right to host the event

The process to win the right to host the event may look easy in hindsight, but many difficulties had to be overcome for Songdo to be selected as the host for the Presidents Cup 2015. First, even securing the huge budget of about 2 million dollars(214 billion KRW) was an obstacle. It has been reported that Canada spent as much as 24 million dollars in 2007, so only such global companies as Samsung, Hyundai, or LG could support such an event. But unfortunately, the Presidents Cup doesn’t allow commercial signs. The only thing that is possible is “invisible marketing” while a huge amount of money is required.

Usually the course is chosen about 4 years before the event, and then the course is required to be remodeled to suit the style of the event, but Songdo as the venue was confirmed as late as August, 2012. In fact, in 2011, the Royal Melbourne in Australia changed 18 holes out of its 36 hole course into areas for parking and broadcasting facilities. In the year of 2009, Harding Park in San Francisco totally reorganized 18 holes of the 36 hole course.

A golf course in Korea cannot do that. Nevermind the course reorganization, the 8 million budget(8.6 billion KRW) was a problem to begin with. That was an unimaginable amount for the Korean golf sector in a time of economic recession. That’s why the PGA Tour experienced difficulties while paying several visits to Sky 71 on Yeongjeongdo Island, Haesley Nine Bridges in Yeosu, Gonjam in Gwangju, Seongnam, and South Seoul, etc.

The first presentation of the Presidents Cup Trophy to the public

About 7 months before the event, the Presidents Cup trophy arrived in the City of Incheon. The trophy was shown to the citizens for one day on 29th on the first floor of the main building of the Incheon City Hall. And from the 30th of July to the 3rd of August it was exhibited next to F counter at the departure gate on the third floor of Incheon International Airport. The tour of the Presidents Cup trophy started from the event venue, The Jack Nicklaus Golf Club Korea, and visited venues where major Korea golf matches such as GS Carltex and MK Open, SK Telecom Open

were being held as well as major partners of these events, but this is the first time the trophy has been presented to the public. As over 100,000 people a day on average use Incheon International Airport during the peak the summer vacation season starting at the end of July, it was expected to be a golden opportunity to promote the Presidents Cup to not just Korean golf fans but also foreign visitors.

The progress of the preparation for the event

The PGA Tour opened an office in August at G Tower in Songdo to prepare for the event. The City of Incheon organized and dispatched a dedicated TF team to the PGA office to collaborate in preparing for the event. The operational office was set up at the venue for The Jack Nicklaus Golf Club Korea to prepare necessary facilities.

As for the course, the core element of the event, all the renovations for greens, tee boxes and bunkers were already completed last year, and the gallery, players’ moving courses, the setting up of various facilities on the course, and planting of trees have also been carried out. Currently, in consultation with



the maintenance professionals of the PGA Tour, the focus is being placed on the perfect conditioning of the entire course including tees, fairways, roughs, greens.

Tickets have been available since March and demand is strong. Recently queries about bulk purchases by corporate entities have been growing as it has been reported that ticket prices have been increasing since July. Especially the hospitality tents that come in various sizes are almost sold out due to the explosive response from the business sector which intends to regale VIP customers at the event. The coming event is developing into something more than a great sporting occasion - it is an opportunity to engage in business marketing and promotion. The organizers are expecting a record number of visitors as this event involves star players from around the world meeting in a single place. Special attention is being paid to the safety of the gallery. On the course there will be dozens of fire fighters, and 12 medical professionals including doctors, nurses, and first aiders will be on hand at all times, and the City of Incheon will support the event by providing hundreds of traffic control officers, and security guards inside and outside the venue. The convenience facilities and the size of the gallery will reach a record level. About 50 portable toilets will be set up on the venue, and 200-500" large LED screens will be installed at each hole so that a single great moment happening on other holes cannot be missed. And the total number of the seats of 17 galleries and stands placed here and there on the

course and practice areas is going to amount to as many as 6000.

The number of the staff on hand to assist spectators is also huge. A total of 1000 volunteers from KPGA, the affiliate universities of Korean College Golf Federation, the City of Incheon, the US Forces in Korea, and employees and executives of the sponsors will support various services including the opening event, transportation, interpretation, parking, and about 4000 members of the event staff including marshals and reporters working inside and outside the course will be present at all times to ensure the event runs smoothly.

The significance of the Presidents Cup 2015

Expectations are high that first hosting of this event in Asia will be a big success. And this glamorous event that is going to be held in Korea will create many opportunities to boost the sport of golf. Until now, LPGA has been expanding the fan base through many matches around the world, but PGA events have been centered on the U.S., which have made them not as popular in Asian countries. As the golf population of such leading countries as the U.S. and Japan is currently decreasing, Korea will act as a great bridgehead for the PGA to expand into Asia as Asian countries such as China have huge growth potential in the golf sector.

We hope that the Presidents Cup 2015, slated for this coming October, will be a great success and will contribute to the development of the golf sector in Korea and PGA's expansion into Asia.

The Dream of Creating a Healthier Human Kind

Berna Biotech Korea

Berna Biotech Korea is a subsidiary of a world-renowned Dutch Bio-medical company, Crucell. The company functions are the control tower for developing and manufacturing type B hepatitis vaccine. As the Asian bridgehead for Crucell Group which operates 12 local incorporations in 12 different countries in the world ranging from Korea to Switzerland, Spain, and the United States, the company is striving to win the battle with viruses and ensure healthier lives for all of human kind.



A company recognized by UNICEF and WHO

Spun out from GreenCross in 1999, Berna Biotech Korea underwent a number of merger and acquisitions until it became part of the Crucell Group. The main products of the company are vaccines for children, including Hepavax-Jin, which is a type B hepatitis vaccine and a combination vaccine Quinvaxem, which is indicated for tetanus, diphtheriae, and meningitis. These products are not available in the Korean market, as they are mostly exported to many different countries. The volume of export for this company is significant, as it accounts for 90% of total revenue. UNICEF and WHO have been purchasing vaccines and providing them to less prosperous countries that cannot afford to pay for them. And, these are the partners who work with Berna Biotech Korea. In order to work with them it is important that the quality of the vaccine is proven, which is not an easy task. However, as early as nearly 20 years ago, Berna Biotech Korea obtained the quality certification for Hepavax - Jin in 1997, followed by the quality certification for Quinvaxem in 2006. This is not all. These two vaccines were selected as 'World's Top Class Products' awarded by the Ministry of Industry and Resources in 2002 and 2007. Especially, Quinvaxem ranked no. 1 among all domestic finished medicinal products in 2008, 2009, and 2010, demonstrating the superior quality competitiveness of the company.

Settling Down in Incheon for still Greater Achievements

Berna Biotech Korea's settling in Songdo is no coincidence. When it tried to move the factory in Yongin, many cities were eager to entice the company to settle in their region. However, the choice of Berna was Incheon. This was because of the tremendous volume of the vaccines being exported. Every year, around 60 million bottles of vaccines are exported to all over the world. And, Berna should transport the vaccine from the factory line to the airport of the destination country. Due to the nature of vaccines, they need to be refrigerated when in storage, and, therefore, faster delivery to the target location is essential. When the factory was located in Yongin, it took three to four hours to take the cargo to Incheon International Airport if some kind of contingency arose.

However, once the factory moved to Incheon, the transportation time was reduced to only 30 minutes. And, as the likelihood of contingencies occurring on the road is lower, the working environment has reportedly been improved significantly. Another advantage of Incheon is the availability of high quality human resources for the bio-industry. As the city is closely located to Seoul, it is easier to recruit highly talented workers who dwell in Seoul. Also, outstanding local universities such as Inha University and Incheon University are of great assistance as they possess talented human resources. Lastly, the company has stated that Songdo was also the best solution with regard to the issue of relocating the residences of the workers who were mostly living in Yongin. Employees with children, they say, were satisfied with the educational environment of Songdo.

The first company to reach 100 million dollars in the export of medicines

Not many medicine companies own a manufacturing facility in Korea. Especially, Berna Biotech Korea is the only multinational medical company with an integrated production process that spans from the



core technology to packaging of the products. Even though it is owned by a foreign company, the nation can take pride in the fact that such superb technology still exists in Korea. The company accomplished a great feat in 2008 when it achieved export revenues of 100 million dollars for the first time. And, it still has significant potential to further lead the progress of the bio-industry. While other Korean companies secure their income by reselling the vaccines they imported, Berna creates 95% of its earnings from exports, which differentiates the company from others. Medicines are usually for treating diseases. Vaccines and other preventive medicines are used on healthy people to prevent them from contracting diseases. For this reason, the issue of adverse events becomes more significant and sensitive. The fact that 50% of production volume is exported to the global vaccine market and that such a company is located in Incheon, Korea, is surely something we can take pride in.



Works of art portray the city in style

Songdo Art City Public Fine Arts Project makes streets charming

Songdo International City is turning into a city filled with great works of art. Plain building exteriors are painted with unique patterns while vacant lots are dressed in a variety of splashing colors. At dusk, sculptures and artworks built along the trail near Tri Bowl even create a fantasy atmosphere. The sound from pipes clashing on one another improvises brilliant melodies. Average-looking buildings that can be found anywhere are decorated with public art pieces and are turning into unique architectural icons seen only in Songdo.



THE SONGDO TUDORS

Incheon Free Economic Zone (IFEZ) has proudly revealed 'Songdo Art City', an international public art project that presents a new horizon in fine arts in a bid to allow citizens to experience 'ongoing public arts' in Songdo and to enjoy an urban cultural landscape through differentiated public arts 'Songdo Art City Public Arts Project' is an exhibition of installation works of three overseas and five domestic artists in the vicinity of Songdo Central Park, which has been open to public since September following one year of preparation since August last year. This event features a variety of trendy contemporary public arts, including kinetic arts, pavilion and supergraphics by distinguished artists such as the UK's iconic designer Ave Rogers.

The Songdo Tudors, Architecture dressed in public arts
The Compact Smart City located at the entrance of Songdo Central Park has been transformed in a brilliant fashion by the delicate touches of British public art designer Richard Woods. The artist sought to incorporate harmony between the 'East and West' and 'tradition and modern days' into a futuristic image of International City Songdo by adding digital patterns to the Tutor style whose original inspiration came from the UK's traditional architecture, and which has become known as his trademark style. The endless repetition of super-sized digital patterns with a total area exceeding 1,000m² create a visual fantasy that resemble a desert mirage and form part of the unique cultural landscape of Songdo.

3 Cubes, Bodily experience of optical illusion and distortion
Three cubes built on the large grassland near Central Park's trail feature different slopes and heights ranging from one meter underground to two meters above



MOVABLE



VITAL



DAZZLE



GROVE OF SOUND



FIREFLY CAGE



Place

ground – although they all come in the same size. This particular piece of art was created by Gyeong-woo Han, a Science and Technology professor of Seoul National University, and it shows different images depending on the angle of your perspective and the length and direction of shadows. This is an experience-based piece of art that allows spectators to sit on or lean against the slope and to take photos with it, reflecting one of the latest trends in public arts.

Dazzle, riding alongside art pieces beside the canal

The water taxi and its landing jetty, one of the most popular attractions of Songdo Central Park, and street lights in the surrounding area have been turned into a cool piece of art with a lemon color and stripe patterns. This seems not much more than painting on a facility and doesn't appear to be an artwork but it has actually been created by Ave Rogers, a renowned English interior designer and installation artist better known as a 'magician of colors.'

Rogers adopted the camouflage technique, which was a popular method of hiding warships and combat uniforms during World War I, to turn water taxis and its landing jetties into dazzling pieces of art.

Movable, kinetic art that dances with breeze of Songdo

The 'Movable' created by artist Hae-wul Noh is a non-powered kinetic art piece whose movement is activated by wind. It may look static on a windless day but, with a closer look, you will find it actually repeating the process of rotation and stopping in a graceful manner as if it were a part of a classical dance. On a windy day, the top of the simple pillar rapidly rotates repeatedly and stops. Mingled with the surrounding rippling reeds and waving with the wind it looks as if it forms part of a spectacular group dance in a contemporary dance or b-boying style.

Grove of Sound stimulates visual, audible and tactile senses

The backyard of the Incheon Free Economic Zone Authority where Grove of Sound by artist Hyeon Jeong is located has become a playground where you can experience both fine arts and music. Children are fond of scrubbing the novel array of metal pipes arranged in different heights like a pipe organ and enjoy playing hide-and-seek while jumping around the sculptures arranged like a maze. Looking at this from above, you will find it shaped like a cloud or like a pipe organ from the side. Every time it is touched by spectators, it creates interesting sounds

through the clashing between stainless steels and copper pipes, which is a type of sound art.

Songdo Tree elevates ordinary moments into art

Artist Myeong-ho Lee who designed 'Songdo Tree' is famous for his picture works that create the illusion of a white film floating behind trees by laying a sheet of canvas behind natural scenery. His artwork in Songdo Art City is made of not much more than three ordinary trees (rose of Sharon, three-flower maple tree and pine tree) with a steel skeleton and stainless plate behind them painted in white. It sheds new light on our ordinary life while creating distance from it and delivers a paradoxical message that life and art are never far away from each other and that every one of us can become an artist with a little paradigm shift.

Vital, walking on public art

Vital has changed the view of Songdo Central Park from above. Vital, which was designed by the Indonesian American artist Sinta Tantra, is a type of supergraphics that has been gaining a lot of attention in the field of public art in recent years and offers visitors the unusual experience of walking on art. Breaking the stereotype that art is something elegant to be appreciated from a distance, this artwork is designed to be trampled on. The only drawback is that you have to climb on top of a tall building to see the whole piece. The concept of fancy colors imagined by a foreign artist blurs the border between East and the West symbolized by the traditional architecture of the surrounding Traditional Korean Village and the future landscape of Songdo International City.

Firefly Cage carved in sculpture

'Firefly Cage' was designed by Dai-goang Chen and built along the promenade near Tri Bowl It is one of the landmark symbols of Songdo and is a type of 'pavilion art' that blurs the line between architecture and sculpture. Artist Dai-goang Chen has created a shelter made of stainless steel pipes piled up in double layers in Songdo Central Park that does not have many shaded areas. In the evening, the indoor lighting creates a fabulous illusion as if fireflies were flying around.

SONGDO TREE



3 Cubes



Artists Interview



Richard Woods



Sinta Tantra

Richard Woods, British artist who designed 'The Songdo Tudors'

I visited Songdo one year ago and I came back this year again. I find Songdo has changed amazingly and I wonder how Songdo will be shaped and designed in the future. The Tudor installed on the wall of the Compact Smart City drew its original inspiration from traditional British architecture. I worked on this with the idea of blending and creating cultural ambiguity, imagining what feelings will be produced when traditional patterns from a different culture are installed in a space to create a heterogeneous culture. In particular, Songdo expresses a sense of modernity quite strongly and I thought dressing sophisticated modern buildings and spaces with the traditional patterns of Tudor would contribute to cultural diversity.

Sinta Tantra, Indonesian American artist who designed Vital

I have worked on supergraphics in commercial districts of London. Supergraphics was unfamiliar to people in the beginning so it caused a lot of controversy but, over time, people have come to like it and it has become an iconic emblem of the city. My work in Songdo is probably Korea's very first super-sized supergraphics as a piece of public art. The first impression created by Songdo is one of urban sophistication with its sprawling skyscrapers. I utilized a rounded circle in a bid to mitigate this straight and vertical atmosphere. Typically, neutral colors are popularly used in supergraphics but I used white, blue and red instead, inspired by Taegukgi, the national flag of Korea. In particular, Songdo has a very bright urban image and the Central Park is mostly visited by families with children so I tried to use brighter colors to create an upbeat and lively atmosphere.

Picking up the writing brush with purpose

Calligrapher Park Hyeok-nam

'Hangul' (the Korean alphabet) is not just a form of script. Today, it has won lofty praise for its artistic value as well. From ancient times, a 'seonbi' (classical scholar) would keep a 'mook' (ink stick) close by. This was part of the process to train the mind while writing. 'Seoye' (calligraphy) becomes elevated as a piece of art where philosophy converges with the artistic spirit. Hangul expressed with ink permeates across 'hanji' (traditional Korean paper). Sometimes it feels deep and grand but sometimes it also feels as light as the wind and embodies the calligrapher's dignity. Calligrapher Park Hyeok-nam overcomes the minute tremors in his right hand and picks up his writing brush today to complete his very own calligraphic style.

혼을 담아 붓을 들다

서예가 박혁남

한글은 문자를 넘어 이제 예술적 가치로도 높이 평가 받고 있다. 예로부터 선비는 묵을 가까이 해왔다. 그것은 글을 쓰며 마음을 수양하는 과정이었다. 서예(書藝)는 철학과 예술혼이 한 곳에 어우러져 작품으로 승화된다. 먹물로 표현하는 한글은 때론 깊고 웅장하게, 때로는 바람 같은 가벼움으로 서예가의 품격을 담아 한지 위에 쓰여진다. 박혁남 서예가는 자신만의 필체를 완성하기 위해 오른손의 작은 떨림을 이겨내며 오늘도 붓을 든다.

글·사진 김민영 자유기고가



Completing 'seoye' (calligraphy) by training the body and mind

His writing features a sense of integrity within its suppleness. It seems the wind passing by ever-so-slightly brushed up on it. My knowledge and understanding of writing styles is too shallow and limited to discuss his writing. It requires hours of training to observe and understand the profound writing style of a calligrapher. That's just how much tacitly profound calligraphy is. It's why calligraphy is appealing. This could be the reason why he is always deep in thought whether or not he has a writing brush in his hand. 'How can I draw my inner art outside?'

His workshop gently radiates this desire of his like the scent of ink. From a writing brush as tall as an average person to writings that ponderously fills the hanji. They're all traces of training the mind. He stays here to spend time alone and to teach calligraphy. Traces of an ink stick as hard as stone halfway ground feels very peaceful.

In search for his own calligraphic style

Although known as a calligrapher, Park is also a vigorous engraver and poet. Interested in everything that uses script and researching characters, he showed great interest in forms of written script from an early age
"It's what I want to do no matter how much I think

about it, and it's something that suits my image more than anything else."

Concentrating on writing caused his hand to start shaking minutely. To treat this, he had to have surgery performed on his cervical disk 15 years ago. His hand would roll up and his nerves would tremble making writing impossible. It could be because he wrote too much without doing hardly any exercise. The small tremors that began when his grip started to weaken devastated him. But the more this happened, the more he picked up his writing brush. "I used to be excellent in 'sepil' (small script). The delicateness of your grip and strength is what makes calligraphy beautiful." There's a trace of regret in his voice for a moment but then he renews his determination with hope once again.

Once upon a time, a master named 'Geomyeo' Yu, hui-gang used to live in Incheon. When his right hand became paralyzed after a stroke, he developed the 'Geomye jwasuche' (left hand writing style by Geomyeo) with his left hand and was praised as a national treasure. "I'm no Geomyeo but I couldn't find a reason to despair after the surgery." He continued.

"Look over there. Look how powerful and neat that is. It's why I keep pushing ahead." He was pointing at master 'Pyeongbo' Heo Hee-hwan's the letter 'gong', meaning to cast. Master Heo had a lofty



심신수양으로 완성되는 서예

그의 글씨는 유연함 속에 강직함이 스며들었다. 바람이 지나며 슬쩍 건드려 놓은 듯하다. 그의 글씨를 논하기에 기자는 식견은 짧고 얕다. 작가의 심오한 글씨체를 보고 이해하는데도 긴 시간의 수양이 필요하다. 그만큼 서예는 무언의 심오함을 지니고 있다. 서예의 매력이다.

그런 이유일까, 그는 붓을 잡고 있을 때나 놓고 있을 때나 늘 생각에 잠긴다. ‘안에 있는 예술을 어떻게 밖으로 끌어 낼 것인가?’

그의 작업실엔 그 염원이 묵향처럼 은은하게 배었다. 어지간한 사람의 키만한 큰 붓과 한지 위에 묵직하게 담겨있는 글들. 모두가 마음 수양의 흔적이다. 그는 이곳에서 혼자만의 시간을 갖기도 하고 서예를 가르치기도 한다. 돌처럼 단단한 먹이 갈리다 잠시 쉬 흔적이 참으로 평온하다.

나만의 글씨체를 찾아

그는 서예가로 알려졌지만 전각과 캘리그래퍼, 시인으로도 왕성하게 활동한다. 글자를 이용한 모든 것에 관심을 갖고 연구하는 그는 어린 시절 부터 문자에 대한 관심이 많았다. 글씨를 잘 쓴다는 칭찬을 들으며 자랐다.

“아무리 생각해 봐도 내가 하고 싶은 일이며 그 어떤 일보다 내 이미지와 잘 어울린다고 생각합니다.” 글쓰기의 몰입은 그의 손을 미세하게 떨게 했다. 그 이유로 15년 전 목디스크 수술을 해야만 했다. 손이 말리며 신경이 떨어져 글을 쓸 수 없었다. 운동을 거의 하지 않고 무리하게 글씨만 썼기 때문일 것이다. 약력이 약해지며 미세하게 전해오는 손 떨림은 그를 좌절시켰다. 그는 그럴수록 붓을 더 들었다. “세필(잔글씨)을 아주 잘 썼었어요. 글쓰기에서는 약력과 근력의 미세함이 글씨를 멋스럽게 합니다.” 아쉬움을 전하기도 잠시, 희망과 함께 다시 의지를 새긴다.

인천에는 검여 유희강 선생이 있었다. 풍을 맞아 오른손이 마비되자 왼손으로 ‘검여 좌수체’를 완성하며 국보급 서예가로서 칭송을 받았다. “제가 검여 선생에 비할 바는 아니지만 수술 후에도 좌절할 이유를 찾지 못했어요.” 그는 다시 말을 잇는다. “저기 보세요. 얼마나 힘이 있고 단정한지. 제가 끊임없이 정진하는 이유입니다.” 그가 가르킨 것은 평보 허희환 선생의 ‘드리운 공’자다. 그는 그 작품을 보며 다시 말을 잇는다. 선생은 정신세계가 높고 깊은 분으로서 별세했을 때 많은 사람들이 하늘의 별이 떨어졌다고들 말했다. 모든 멋을 버리고 정돈된 뼈대만 남겼다.

yet deep mind, and many say that a star fell out of the sky when he passed away. He left a neat frame unencumbered with any stylistic features. Park observes the profound training of his forebears and works tirelessly to find his own calligraphic style. His pride as a writer lies in the uniqueness of his work. He regards competitions as places to have your writing certified with modestly dressed traditional calligraphic styles like some type of dessin. However, he argues that one must continue training and find a unique style to become a true calligrapher. There’s a saying, ‘Three exhibitions are enough for one life.’ Once when you writing vigorously, once when you mature, and once when you look back on your life. In his opinion, exhibitions are held as an opportunity to show the changes you’ve undergone so far and to use it as opportunities to grow. That’s why a single exhibition a year is enough for him regardless of size.

Dreaming of friendship with writing

His ‘Ho’ (pen name) is ‘Geulbit’, and ‘Euigok’ (‘Eui’ stands for righteous, and ‘Gok’ stands for bend). His ‘Dangho’ (name for his residence) is ‘Euidoje’ (a place where a foolish man trains himself) and ‘Mongheon’ (a place to dream for friendship). It means to ‘dream of friendship with writhing.’ It embodies his desire to train himself with writing as a companion.

Seoye in harmony with high quality hanji stimulates your emotions delicately like a blooming flower. The texture of hanji that soaks up water is emphasized. Park doesn’t stop working to keep track of that intrinsic emotion. He still writes with ink on paper with the brush in his hand but something has changed now. When he was young, he charged ahead but now, he ponders. After his body broke down, he thought that raising





선배들의 깊은 수양을 보고 그 만의 필체를 찾기 위해 부단히 노력한다. 작가로서의 자부심은 독창적인 것에 둔다. 공모전은 일종의 데생과 같아 암전하게 차려입은 전통 서체로 공증을 받는다는 게 그의 생각이다. 그러나 진정한 작가의 반열에 들어 서려면 자신 만의 것을 찾아 끊임없이 단련해야 한다고 주장한다.

‘전시는 평생 3번 한다’는 말이 있다. 왕성한 작품 활동 시기에 한 번, 성숙해졌을 때 한 번, 그리고 자신의 삶을 회고하면서 한 번 등이다. 전시회는 그것을 통해 그동안의 변화를 보여 주고 성숙 할 수 있는 기회로 삼기 위해 한다는 게 그의 지론이다. 그래서 그는 규모의 크고 작음을 떠나 1년에 1회면 족하다.

글로써 우정을 꿈꾸다

그의 호는 글빛, 의곡(울음 의, 굴 곡)이다. 당호는 의도제(어리 석은 사람이 도를 닦는 곳)와 문현(우정을 꿈꾸는 곳)이다. ‘글로써 우정을 꿈 꾸다’는 뜻이 담겼다. 그가 글을 벗 삼아 수양하는 마음이 고스란히 전해진다.

양질의 한지와 어우러진 서예는 글이 미세하게 꽃을 피우듯 감성을 자극한다. 물을 먹는 한지의 질감이 중요함을 강조한다. 순간의 감성을 놓치지 않기 위해 작업을 쉬지 않는다. 여전히 붓을 들고 먹과 종이를 벗하지만 예전과 달라진 게 있다. 어렸을 땐 돌진하고 지금은 고민한다는 것이다.

몸이 아프고 난 후 후배 양성도 좋으나 자신만의 가치관 정립

이 중요함을 깨달았다. 세상 어떤 것보다 정신을 모으는 것으로 최고는 서예라고 설명한다. 그 만큼 집중도를 높인다. 그의 손끝에서 붓이 힘을 받는다. 강한 듯 여러개 그리고 천천히 그리고 빠름이 한지 위에 흔적을 남긴다. 마치 리듬을 타듯 손끝에서 붓이 자유롭다. 글빛, 그의 호가 새겨진다.

한글, 그 자체가 예술

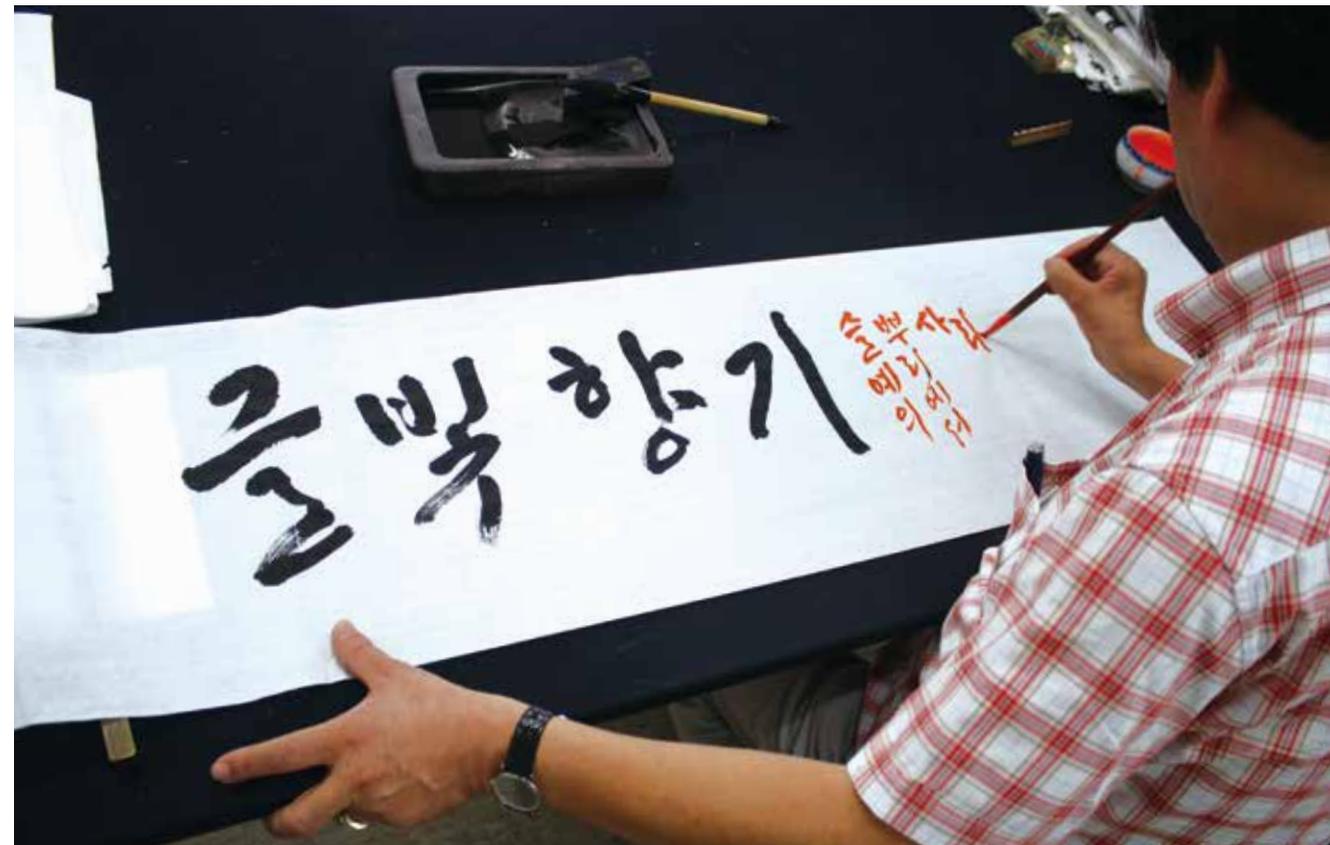
그는 한글과 벗하며 다양한 시도를 한다. 2014아시아경기대회 주경기장에서 퍼포먼스를 진행하기도 했다. 큰 붓으로 힌차게 써 내린 대형 글자들이 한글의 멋을 강하게 전달했다. 이렇듯 세필에서 시작한 그의 글은 크고 작음을 넘어 다양한 곳에서 펼쳐지고 있다.

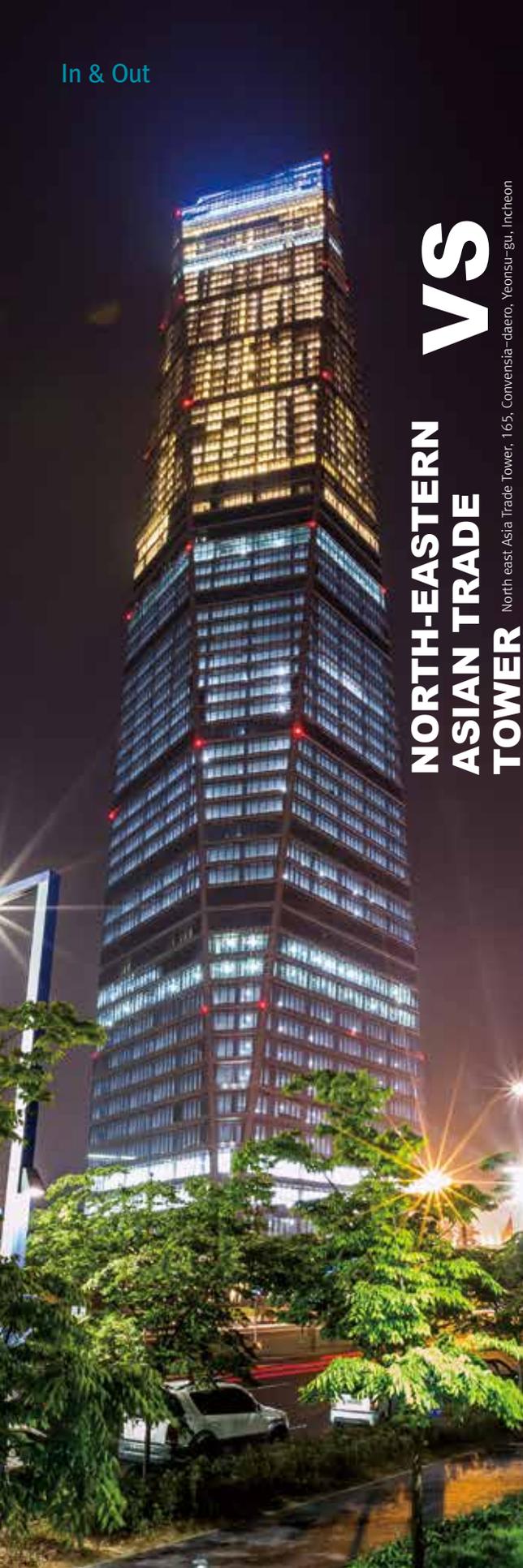
한글을 활용한 다양한 상품도 디자인했다. 컵과 시계, 손수건, 부채, 접시 등 총 60여 가지의 상품이 완성돼 마음을 담은 선물로 전달되기도 한다. 한글의 예술적 우수성을 알리기 위해 다양한 시도를 멈추지 않는다. 대중들을 위한 예쁜 글씨 캘리그래픽은 다분히 상업적이다. 캘리그래픽을 배우기로 시작한 이들 중에는 품격을 입히기 위해 ‘서예’로 입문하는 예가 많다. 삶의 마지막 순간까지 붓과 함께 길을 가자고 약속한 것은 그의 감성이 자연스럽게 결정된 것이었다. 그 길을 가며 어렵고 힘들다고 느껴본 적은 별로 없었다. 지금 생각해보면 그것은 좋아하는 마음, 그것 하나 때문이었다. 그는 오늘도 붓을 들어 먹물을 입힌다.

the next generation is a good thing but establishing his own values was more important. He explains that seoye is the best way in the world to gather one’s mind. That’s how much it enhances your focus. His brush carries his strength through his fingertips. His writing - strong yet supple, slow and quick - leaves traces across hanji. His brush is free in his fingertips rhythmically. His pen name, ‘Geulbit’, is written on the paper.

Hangul, a form of art in itself

As a friend of Hangul, he makes various attempts. He was entrusted with a performance in the main stadium at the 2014 Asian Games. Large characters written with strong strokes using an equally large writing brush made a striking impression that expressed the beauty of Hangul. Although he started out with sepil, his work now transcends the size of characters and is displayed in various places like so. He has also designed a range of products using Hangul. More than 60 different products including cups, clocks, handkerchiefs, fans, and plates were designed as thoughtful gifts. To promote the artistic excellence of Hangul, his appetite for attempting different things never dies. The pretty ‘Calligraphic’ writing style for the public is quite commercial. Among those who start out by learning Calligraphic, many move on to ‘seoje’ (caligraphy) to add some more class and dignity. The decision to continue his journey with the writing brush until the end of his days was a decision made naturally by his emotions. He rarely felt the path he took was difficult and hard. Looking back, that was possible because of one thing, his love for calligraphy. Today, like always, he picks up his writing brush and dips it in ink.





NORTH-EASTERN ASIAN TRADE TOWER VS

North east Asia Trade Tower, 165, Convensia-daero, Yeonsu-gu, Incheon

HONG KONG INTERNATIONAL COMMERCE CENTER



The Beautiful Nights in Two Cities

August, Awesome, and Iconic

The North-Eastern Asian Trade Tower that soars 305m up to the sky in Songdo International City was completed in July 2014. Even though the title of the highest building in Korea has since been taken by Lotte World Tower, the Trade Tower still enjoys a lot of attention as THE most famous building in Korea because of its astounding height. Even before completion of the construction of the building, the building became quite famous in Korea not only for its height but also because of its unique structure. And, once the building was completed, it became the home for many illustrious companies and interesting attractions, such as Daewoo International, Hotel Oakwood, and the Observatory. The building easily dominates the entire city and has become a towering landmark. Its advantageous location in the vicinity of Songdo Convensia, Sheraton Walkerhill, Central Park, and Incheon Art Center, helps it provide a variety of cultural and convenience services to visiting tourists or hotel guests.

If Songdo has the Trade Tower, Hong Kong has the International Commerce Center, which was completed in 2011 to become the highest building in Hong Kong thanks to its towering height of 494m. It is the 4th highest building in the entire world, with a prominent observatory named 'Sky 100' on the 100th floor. Floors from the 102nd to 108th are occupied by the Ritz Carlton Hotel. The fact that the building is used by companies, hotels, and an observatory is similar to how Incheon's Trade Tower is used.

Splendid Night View That No Amount of Money Can Buy

Another reason why the Trade Tower is famous is the breathtaking night view. The splendor of lights towering above a dark city is one of the best things you can see anywhere. While the Tower is splendid enough by itself, other beautiful landmarks around the building are also a treat to see. Central Park, which is a waterfront park in the city, creates a beautiful scene with reflections of the city on the calm

water. The recent completion of Korean Traditional House Village adds a different kind of tranquility that is distinguished from the lights of the city.

The indoor observatory located on the 100th floor of Hong Kong International Commerce Center also provides an opportunity to doubly enjoy the charm of the city. While you have to pay to get inside the observatory, you will soon appreciate that it is money well spent. The view is breathtaking, and the Light & Music Show organized by Hong Kong International Commerce Center at 7:45 PM and 9:00PM is most beautiful when viewed from Quay No. 3 of the Star Ferry Terminal. Also, the entire space on the 118th floor is used as a swimming pool, from which you can survey the entire Kowloon Peninsular at a glance.

A Unique Opportunity for Romance on a Boat

Any person who visits Songdo cannot miss the opportunity to visit the Trade Tower and its surrounding area. As mentioned above, the Trade Tower is adjacent to Central Park, which is a well-known cultural landmark to many people. Families who visit the Trade Tower can enjoy a good time riding a water taxi. The water is also not too deep so even children can enjoy kayaking. The massive Trade Tower seen over the shiny surface of water and in the warm sunlight is not only magnificent, but also a thing of wonder.

Its Hong Kong counterpart also embraces a ferry terminal in front of it as the Trade Tower does. The Star Ferry is the cheapest cruiser that shuttles between Hong Kong Island and Kowloon. The passengers can enjoy the cool sea breeze and the beautiful scenery of Hong Kong. The tickets are not expensive, and the time of transit is short, making it a reasonable choice for people who need to save either money or time. The fact that the visitors may enjoy refreshing water leisure activities at an affordable price before they enjoy the breath taking night views is another property that those two giant buildings have in common.

Soup you just can't forget Spicy crab soup that even foreigners rave about

Songdo Darijib

The season for blue crabs, a menu everyone loves regardless of age or gender, comes along twice a year. The first blue crab season is in spring between April and June when female crabs are full of tasty eggs right before their spawning season. The second season comes in autumn between August and November when male crabs are plump with soft meat inside so much so you don't even mind all the work it takes to get to the meat. There's a restaurant in Ongnyeon-dong, Yeonsu-gu that serves up a delicious meal with blue crabs that are in season this autumn. We'll take you there to share that taste.

Keeping the taste alive for three generations

There's a restaurant famous for its taste even among all the other blue crab restaurants in Songdo's blue crab street which is well known for blue crab dishes. From her mother-in-law's snack cart to her restaurant today, 'Darijib' has been serving up blue crab dishes for over four decades. Three generations spanning from her mother-in-law to herself and onto her son have preserved and kept the taste alive for 40 years, which is no simple task. Darijib's main menu is of course 'blue crab soup.' Depending on who cooks it, the taste is different even if the same ingredient, the 'blue crab', is used. The best way to sum up the taste of the blue crab soup at Darijib would be 'savory and deep'. Asking how they can get that deep taste without



using a particularly special broth, the owner says 'fresh ingredients.' Since male crabs are in season during autumn, its meat tastes sweet. To really bring out that sweetness, it's essential not to make the soup too spicy. That's why Darijib mixes 'doenjang' (fermented soybean paste) which takes care of any fishy taste of the blue crabs with 'gochujang' (red pepper paste) which brings the spiciness to just the right ratio when cooking the soup. Here, they add fresh vegetables like potatoes, onions, sweet pumpkins, crown daisies, spring onions, and enoki mushrooms. Once the soup boils over, then the blue crab soup is ready to serve. The point that stands out with Darijib is that they use sweet pumpkins to punctuate the soup's delicate sweet taste instead of the more commonly used zucchini.

Location : 11, Daeam-ro 22beon-gil, Yeonsu-gu, Incheon
Business hours : 10:00 ~ 22:00
Holidays : None (please enquire in advance for business hours during extended national holidays)
Parking facilities : Available
Inquiries : 032-833-1796



The customers absolutely love the savory, deep and mild taste of the blue crab soup. In fact, they love it so much, customers ask the kitchen to pack the leftovers and take them home. The owner's daughter-in-law, Kim Mae-ja ('Kim'), says the soup that's left over after eating all the blue crab tastes even better if you cook some ramen noodles or stir-fry them in some fried rice.

The taste that attracts regulars from Taiwan, the taste that makes Japanese customers repeat 'oishi'

Daughter-in-law Kim has a regular customer from Taiwan starting from a few years ago. She tells us that this particular Taiwanese customer really missed the 'steamed blue crab' at Darijib so he bought some blue crabs and asked a Korean food restaurant in Seoul too cook the steamed blue crab dish for him only to be disappointed with the taste. Kim says her Taiwanese regular enthused that "Darijib in Incheon is the best". Also according to Kim, a group of Japanese tourists that came to Korea and visited Darijib kept saying 'oishi' (delicious), and some Japanese tourists sought out Darijin specifically after looking up great blue crab restaurants.

The secret to Darijib's success in captivating the palates of not only Koreans but also foreigners is its 'consistency'. Kim says that Darijib exists to this day thanks to keeping the same taste for 40 years. She says, "Serving our customers healthy and delicious dishes as if they were for my own family" is the management philosophy at Darijib. Kim adds that Darijib will continue serving customers with the same unchanging and delicious taste in the future just as they have done in the past.





The University of Utah, Asia Campus' own 'Hugh Jackman'

Brian Stelbotsky

At the University of Utah, Asia Campus, there's a man who's known as 'Hugh Jackman.' This particular person with an uncanny resemblance to celebrity 'Hugh Jackman' and a tender smile is Brian Stelbotsky who works as the Head of Admissions at the University. We interviewed Brian to talk about his work and life in Korea.

Work that Brian loves

The University of Utah, Asia Campus is located inside Songdo Global Campus. Opened in 2014, the Asia Campus directly deploys the systems used at the University of Utah, a prestigious university in mid-western United States with a 160 year history. At present, the Asia Campus offers three undergraduate programs in communications, psychology, and social welfare in addition to one postgraduate program in public health but more programs are scheduled for Korea soon.

As the head of admissions at the Asia Campus, Brian oversees the recruitment of Korean and foreign students. As such, his main responsibilities include visiting high schools across Korea as well as overseas and meeting with teachers or parents to hold information sessions and consultations with regards to admissions. His work could be tough since it asks of him to travel overseas frequently, meet a large number of new people, and talk to them. But Brian says he really enjoys his work because

he likes meeting a wide range of people and he enjoys different experiences. At the University of Utah, before he came over to the Asia Campus, Brian worked in a similar role and he says he is really satisfied with his job at the moment.

A year in Korea for Brian

It's been a little over a year since Brian first came to Korea and he currently lives in an apartment unit inside the Global Campus. Because of where he lives, Brian says he spends a lot of time near Songdo and comes to Songdo Haedoji Park when he has some free time on his hands. For Brian, riding his bike and watching other people with their families and friends take a walk makes him feel great. Since the topic of family came up, we asked him about whether or not he feels homesick but Brian says he doesn't because he can talk to his family using messengers online. At times when he feels down because he really misses home, Brian eats a sandwich or drinks some handmade beer to cheer himself up. Although he works in Korea, Brian's work doesn't require him to speak Korean which is why he has yet to pick up Korean. This makes life difficult for Brian on a number of fronts from running errands to the bank, cutting his hair, and shopping at grocery stores. Brian hasn't run into any particular problems just yet because he's kept his wits about him but says living in Korea is a daily battle for a foreigner who can't speak Korean. Compared to a year ago, however, it helps that he understands more Korean words and he feels great because a lot of people encourage him when he uses some Korean no matter how broken it may be.

How Brian enjoys Korea

Since he hasn't been in Korea for long and because he travels abroad so much on work, Brian says he hasn't yet had the opportunity to really travel around Korea. He says he wants to take a look around all the islands near Incheon if he has a chance. His goal is to visit a number of islands including Muuido Island. A lover of cultural festivals, Brian really wants to visit the Bupyeong Pungmul Festival and Soraepogu Festival. Apart from Incheon, Seoraksan Mountain, Busan city, and Namhae are among the list of places Brian wants to travel to. Remembering that his favorite food was 'haemultang', he had a laugh when we told him that all the places on his list were cities with some connection to seafood.

We asked Brian what he does when he gets some spare time during his extremely busy schedule. He says he enjoys outdoor activities so he does some rock climbing at the nearby Munhak Sports Complex, goes hiking, or plays for the local baseball club with other Koreans. Brian also says he likes playing the saxophone and he has recently begun learning to play the base guitar on his own.

The beard? It's a shield that protects Brian from the nippy Songdo weather

We asked Brian if he had any particular reason for keeping his magnificent beard. He laughs and says the beard protects him from the nippy winds in Songdo which helps him get through very windy days or extremely cold days without a problem. He also says the beard shields his skin from the stinging sunshine in summer and, interestingly enough, Brian says that the beard is a great disguise (?) that prevents people from underestimating him because he is still relatively young. It seems he has a point seeing that his beard adds some stateliness to Brian who's still in his 20s. The beard might be an absolutely necessary work tool (?) for Brian.





Sorae Ecology Park

In Search of the Real Forest around the Skyscrapers

Healing forest in the urban area

Nonhyeon-dong Neulsolgil Park Sheep Farm

You will come across something special when you go to Nonhyun-dong Neulsolgil Park; that is, the flock of sheep. Many will be surprised at the fact that there is a sheep farm in Incheon. No one would have guessed there would be sheep, which are mostly found in Daegwanryeong, in Incheon. Neulsolgil Park was built as a part of the initiative to improve the environment in the Sorae, Nonhyeon area. Although a year has passed since its establishment, a lot of people still are not aware of its existence. The park is becoming better known these days, but it is still a hidden spot only a few know about.

Neulsol-gil Park is a fantastic place for relaxing and healing with its vast grass field, metasequoia forest and huge lake. Especially, at the sheep farm where seven sheep live, people can feed the sheep with the acacia leaves around the park. All the kids



Neulsolgil Park Nonhyeon-dong, Namdong-gu, Incheon

and children are so happy feeding them. The sheep farm in Daekwanryeong is far away and is not free to enter. But, Neulsol-gil Park is easily accessible and is free of charge, which makes it a good place for kids' education.

When you come out of the sheep farm and walk along the road, there will be tall trees. This is a forest full of metasequoia trees. There are rope-made swings and an overhead bridge, which make it a good playground for the kids. The forest itself is not a huge one, but there are sufficient benches and summerhouses for everyone to rest. In addition, there are a lot of shaded areas and sometimes you can see people taking a rest under a tent.

The green forest where wind blows and the acacia fragrance refreshes your mind makes you feel as if you are in a wood park. It's worth visiting this place during autumn time.

Tour

Jangsoocheon Walkway

Jangsoocheon is a 6.9km long watercourse that connects Incheon Grand Park to Sorae Port Fish Market. In the recent past, the watercourse had not functioned properly due to worsened water quality caused by the influx of sewage. However, thanks to the discharge of water from the Hangang River and years of campaigning to revive the watercourse, Jangsoocheon is becoming a 2nd or 3rd water level quality ecological watercourse. With fresh water flowing, the fish that had once disappeared are now returning. Fish swim in the water and woods surround the watercourse, making one feel as if one is enveloped by nature even though it is the center of the city. When you come across vivid colored flowers on the walkway, you can feel real happiness. The trail seems as if it is in the deep countryside and the atmosphere is very calm. It is one of the best places to visit if you want to spend time by yourself alone. Since there is a bicycle road along the course, it is also a popular place for cyclists. In addition, the walkway is connected to Incheon Grand Park, making it a good place for picnics for families, couples and friends.

The cosmos that bloom in the autumn and small

pictures in the tunnels make the stroll even more enjoyable. The chilly weather adds more romance to the autumn days.

Sorae Ecology Park

It's often difficult to enjoy a relaxing time outdoors because there is usually a lot of people around. You may want to leave for a trip but you are afraid the traffic will be bad and the cost expensive. There is a place where you do not need to have such concerns. This is Sorae Ecology Park. It is a part of the business initiative for the park to restore the top shell and deserted salt farm into various living community and migratory bird sites. Sorae Ecology Park was completed in 2009, and an exhibition center that showcases facilities used for bay salt and the marine life animal observatory has been established as well. In addition, it is used as an educational site where people can see bay salt production and encounter various animals and plants that live in damp habitats. Also, with the vast reed field and deck walkway, Sorae Ecology Park has become a good place where tired citizens can take a deep rest. The salt storage site was once a place where people toiled performing hard labor. Although it has lost its



Although it has lost its past function, the worn out wooden storage site provokes a kind of nostalgia and melancholy.



Seunggicheon

632 Namchon-dong Namdong-gu Incheon-si -
744-1 Gojan-dong Namdong-gu

past function, the worn out wooden storage site provokes a kind of nostalgia and melancholy. The red Suaeda japonica here and there makes for beautiful scenery. There are kids who are soaked in the mud during the mud festival who catch the eyesight. The wavering reeds, the cool breeze and the windmill are all here. You don't even need to go somewhere else for maple trees. "Healing" is seen only a mile away.

Seunggicheon

Seunggicheon is a representative watercourse of Incheon along with Gulpocheon and Jangsoocheon. It is a provincial grade 2 watercourse and its water is discharged to the West Sea passing along the center of Incheon and Namdong retarding basin. The name Seunggi comes from the history of this place that had been largely abandoned but suddenly came to life again. It had been once severely polluted due to the influx of residential waste and factory waste water after the establishment of housing districts and an industrial complex. From 2003, the urban watercourse restoration project was initiated. In due course, Seunggichun was restored as a natural ecological watercourse that migratory birds flock to. Now, it serves as a healing space in the city where there is a bicycle path, walking paths and reed fields.

When you walk along the watercourse, you will come across an artificial waterfall, a stone bridge and an old ship bridge. There is quite a lot of meaning and importance behind this ecological watercourse: it includes a sense of the culture of Incheon. You can observe damp plants on the wooden deck or you can learn about the past while walking along Woninjae which conveys the history of the region. The silver grass streaming here and there makes you ponder and reflect during the autumn, and the scenes of people walking pass y induces a feeling of relaxation. Now, the scorching summer is gone. It is time for you to fill your heart with romance. Let's leave now!

Jangsoocheon Walkway



810-126, Mansu-dong,
Namdong-gu, Incheon

Sorae Ecology Park



77, Sorae-ro 154beon-gil,
Namdong-gu, Incheon



Hooray! Let's play, beating the drums!

Incheon-Bupyeong Pungmul Festival

Our 5,000 year history and proud tradition will be reawakened in Bupyeong. The throbbing drumbeat excites bored minds. Tired citizens get energy, heal their hearts, and feel inspiration. Incheon-Bupyeong Pungmul Festival 2015, to be held on October 2, presents a great round of entertainment on Bupyeong Boulevard.

The 19 year event for joyful unity

Since 1997, Incheon-Bupyeong Pungmul Festival has been one of the major festivals in the City of Incheon. About 100 thousand people participated in the event in the first year, and for the 18th event last year, a total of 700 thousand people flocked to the venue establishing the event as a notable regional festival. The main theme of the festival is the agricultural culture of Bupyeong. It is based on the idea that the identity of a regional culture should be cherished in the form of culture and art festivals, and the best way to unify communities in a city is through folk culture.





Incheon-Bupyeong Pungmul Festival

- Traffic restrictions

Period: From 04:00 on October 3, Saturday, 2015 to 04:00, on October 5, Monday.

Section: From Bupyeong station to Bupyeong market(Bupyeong Boulevard)

Locations of the festival stages

Main Stage - In front of Bupyeong Fire Station

Stage 1(S1) - Entrance of the Culture District

Stage 2(S2) - Entrance of Northern Office of Education

Stage 3(S3) - Entrance of Bugwang Church

Stage 4(S4) - In front of Lotte Department Store

Fireworks

On October 4, 2015, at 21:00



With the theme “Let’s play with Pungmul,” this year’s event is supposed to represent the agricultural culture of the Bupyeong region and to promote the spirit of unity of Pungmul. The 8 lane roadway will be open to citizens so that they can share memorable experiences together.

Other regions have pungmul teams, but everybody who has ever visited Incheon-Bupyeong Pungmul Festival says Incheon-Bupyeong team is the best. That means that the festival has a sizable team with solid programs. Recently Incheon-Bupyeong Pungmul Festival was chosen as one of the best performance and art festivals for two consecutive years, the first case in the Incheon region, by the Ministry of Culture, Sports and Tourism as part of its development project regarding performance and culture.

The festival is trying to become a venue that promotes harmony among all people – even beyond Incheon and Korea. Pungmul and traditional games and activities create the opportunity to look back on our lives. Then what kind of performances will citizens find interesting?

Festival where all become one in music

The three day festival starting on October 2 is held around Bupyeong Boulevard, Eoulimadang ground of Bupyeong district office, Bupyeong Arts Center, etc. The festival consists of the opening ceremony, performance and arts, street events, and other various events and the main stage located on the 8 lane roadway.

On October 2, Goyu Rite will be held at Eoulimadang, and from 9:30 on the 3rd to 5:00 the Pungmul contest will be held. In addition, various cultural programs will be presented including humorous culture experiences, tattoo printing, my firefly, making ocarinas, making boomerangs.

On the last day of the event, a grand parade of 1000 members including performance teams and citizens starts at 5 P.M, which will make a magnificent scene on Bupyeong Boulevard.

This year’s festival is notable because it will introduce the representative performance of Bupyeong district to celebrate the 20th anniversary next year. The original performance “The bird flies into the sky” which tells the 19 year history of the festival and the Incheon-Bupyeong region will be presented at the main stage for the opening ceremony and at Bupyeong Arts Center. The true value of performance

and arts festivals will be created by traditional music groups and percussion teams from the Incheon-Bupyeong region. CheongBae Traditional Art Troupe will give a performance entitled “Visiting Traditional Art One,” which, as a world music project, expresses the hope that all the people will become one through presenting traditional music and performance to the audience. Towards the climax of the performance the audience and stage mingle together suggesting that the true meaning of “One” is not just simple communication but rapture and exaltation, which is very exciting.

By inviting “Paldo farmers’ music” intangible cultural asset, the foundation of traditional festivals, the event will enhance the stature and legitimacy of this traditional festival as well as offer an opportunity where the audience can experience the beauty and joy of tradition.

It is regrettable that we hardly ever have the opportunity to listen to traditional music anymore because of the widespread popularity of pop and rock music. So we hope that the festival will be a valuable opportunity where we can re-discover an interest in traditional music forms and have some memorable experiences.



Don't stay alone whenever you get sick!

Introduction to medical services for foreigners

Being sick when you are in a foreign country will make you more homesick. You also may worry about the high cost of medical services. How can you ensure that you stay healthy while living in Korea? Here are some tips to remember when applying for medical insurance, vaccinations and treatment at free medical centers.



How can I apply for medical insurance?

If you are a foreigner staying in Korea for a long period of time and want to get medical insurance, you need to get your foreigner registration card issued by the immigration office and submit this along with your passport and salary statement to the National Health Insurance Service. Insurance coverage will commence from the month of the foreigner registration date. However, if you are a foreigner, your legal stay qualification needs to comply with the following criteria. Those who will stay over one year in Korea with

visas that fall under the following categories, or with their spouses or their children under 20 years old (F-3): family visitation, residency (F-2), ethnic Korean (F-4), cultural arts (D-1), overseas studying (D-2), industrial training (D-3), general training (D-4), journalist (D-6), supervisory intra-company transfer (D-7), corporate investment (D-8), trade management (D-9), Professorship (E-1), Foreign Language Instructor (E-2), Research (E-3), Technology Transfer (E-4), Professional Employment (E-5), Arts & Performances (E-6), or Special Occupation (E-7) status, training-job seeking (E-8).



Where can I get free medical service?

The hospitals in Incheon provide free medical services from simple health examinations to thorough diagnosis for those who are not qualified for health insurance coverage, including foreigners and/or their children, female married immigrants who have not yet acquired citizenship and the homeless. In addition, some hospitals select target population groups after consulting guidelines issued by the Ministry of Health and Welfare.

Incheon Medical Center provides for not only hospitalization but also most surgical operation services. In addition, the services provided from hospitalization to hospital discharge are not restricted in terms of the number of people eligible. Furthermore, a medical monetary gift worth about KRW 5 million per person to cover medical fees is provided. The diocese of Incheon also holds regular medical check ups for foreigners every Sunday from one to five in the afternoon at its Foreigner Worker Consultation Center. On the first week, internal medical, OBGYN, orthopedics, dental clinic and physical therapy services are offered. The medical services offered on the second week include orthopedics, pediatrics, dental service and physical therapy. On the third week, plastic surgery, neurosurgery, pediatrics, dental service, physical therapy services are offered. On the last week, medical services are provided by the internal medical department, physical medicine and rehabilitation department, surgery department, dental clinic and physical therapy department.

Free medical service institutions

- Korea Workers' Compensation & Welfare Service Incheon Hospital (Incheon JoongAng Hospital)
446 Munemiro Bupyeong-gu Incheon (Gusan-dong 47-3)
- Incheon Medical Center
217 Bangchuk-ro Dong-gu Incheon
- Diocese of Incheon Foreigner Worker Consultation Center
Diocese of Incheon Catholics Church 48 Uhyeon-ro Jung-gu Incheon

I don't speak any Korean. How can I report emergencies?

Incheon Fire Department is providing a three-people phone call service for those foreigner who have difficulties in communication. When a foreigner calls 119 and speaks a foreign language, the interpretation center of the spoken language will be immediately connected. This will make a three way phone call possible between the caller - 119 - interpretation center. When the reporter reports an emergency using the 119 service, an interpretation service will be provided right away by the interpretation center, helping the firemen to promptly react to the situation.

Interpretation service support centers

- Korea Tourism Organization: 1330 without regional code/ English, Japanese and Chinese language available/ 24 hour service
- Multi-cultural Family Support Center - 1577-1366 without regional code/ 10 languages including English, Japanese, Chinese, Russian and Vietnamese/ 24 hours service
- Foreigner Complex Service Center: 1345 without regional code/ 20 languages including English, Japanese, Chinese, Russian, Vietnamese/ 9:00 - 22:00 Saturdays, Sundays and national holidays
- Incheon Foreigner Complex Service Center: 032) 451-1800-2 / English, Japanese, Chinese, Russian, Vietnamese/ 09:00~22:00
- Michuhol Call Center: 120 without regional code/ English and Mongolian/ 09:00~22:00

What documents should I bring when I visit the hospital?

- Foreigner registration card, passport
- Present and previous work statement (resignation), proof of employment, or confirmation of health insurance membership status (National Health Insurance Center)
- Resident center confirmation documents or provincial/ district confirmation documents



Songdo hosts the '2015 Korea Regional Hope Expo'

The '2015 Korea Regional Hope Expo', the largest comprehensive event on regional development in Korea, was held from September 9 to 12 at Songdo Convensia. The '2015 Korea Regional Hope Expo' is the largest expo on regional developmental policies in Korea. Participants discuss future visions, policies for regional development and share information on successful policies for regional development at this annual event.

Attending the Expo for the third consecutive year, President Park Geun-hye said, "The key to regional policies is creating job opportunities. The government will cooperate with regional innovation centers across the country to develop them as focal points in employment creation."

The '2015 Korea Regional Hope Expo' is one of the largest comprehensive events on regional development co-hosted by the Regional Development Committee (a Presidential advisory body), the Ministry of Trade, Industry and Energy, 14 Departments and Offices, as well as 17 cities and provinces across Korea.

This year's Expo featured a Regional Zone for the 17



participating cities and provinces, and a Policy Zone for the Regional Development Committee and the 12 participating Departments and Offices. Such a configuration was aimed at helping all participants understand the results of policies focused on regional residents and the state of regional development.

Commemoration ceremony for the 65th anniversary of Incheon Landing Operations

A commemoration ceremony for the 65th anniversary of the Incheon Landing Operations took place between September 12 to 15 at Wolmido Island and the Incheon Naval Sector Defense Command. The event offered an opportunity to reflect on the Incheon Landing Operations and its successful execution on September 15 which altered the course of Korean history, along with a chance to remember the noble spirit of war heroes who sacrificed their lives to instill patriotism and love for the country in citizens and students. Proceedings began with a lighting event to remember the recapturing of Palmido Island lighthouse on September 14. Then, the event moved onto the commemoration ceremony and a re-enactment of Incheon Landing Operations at 10:30 on September 15 with over 2,500 war veterans and special guests in attendance at a beach near Wolmido Island.

In addition, a security exhibition hall was opened as a special exhibit in Wolmido Island from September 12 to help guests experience the food served in the military including battle rations and rice balls. A unique cultural experience hall was also opened on Wolmido Island. By putting the traditional costumes and promotional items from each UN combatant nation on display, this exhibition hall gave citizens and students a chance to approach the subject of national security from a different angle.



Incheon selects 117 foreigner-friendly public health businesses

The city of Incheon has selected 117 public health businesses including beauty salons and public baths that offer convenient access and service for foreigners and tourists from other regions. Among 2,730 service vendors receiving the Most Outstanding grade in the public health service assessment, 117 businesses that passed field assessments conducted by the city of Incheon were selected.

Beauty salons larger than 120m², and public baths over 2,000m² were selected in the assessment and all service vendors received high grades in terms of compliance with the Public Health Control Act, facility environment, and service level. Looking at the selection by business, 73 general beauty salons, 17 skin care salons, 3 comprehensive beauty salons, and 24 public baths were among the selected businesses. The full list of selected service vendors is uploaded to 'Beauty Information' section on Incheon Tour's website (<http://itour.visitincheon.org>).

For enquiries contact: Incheon Hygiene and Safety Department 440-2794

Transformation from uninhabited island to eco-friendly amusement park

'Saryeomdo Island' in Jung-gu is set to become the first eco-friendly amusement park among the 128 uninhabited islands in Incheon.

The city of Incheon completed talks on the environmental impact assessment with the Han River Basin Environmental Office and confirmed its development plans for the amusement park in Saryeomdo Island. Although a small island - only 70,810m² - located 2km off the southern coast of Yeongjongdo Island, Saryeomdo Island will feature recreational facilities including 18 accommodation (pension) units, outdoor concert hall, and marine decks as well as convenience facilities such as banquet halls, restaurants, and observation facilities.

Accommodation and convenience facilities will be kept at a minimum and existing forests, rock formations, and the white sand beach will be preserved in their natural states to achieve balance between development and the environment. The project will be funded by Saryeomdo Island Amusement Park inc., a private enterprise, and cost a total KRW 11 billion. The amusement park is expected to be completed and open its doors to the public by December 2017.

For enquiries contact: Facilities Planning Department 440-1702



Toll fees for the Incheon International Airport Expressway lowered by KRW 1,000 from September 1

Toll fees for the Incheon International Airport Expressway were lowered by up to KRW 1,000 for compact cars from September 1.

Starting at midnight on September 1, compact cars travelling one way will pay KRW 1,000 less (from KRW 7,600 to KRW 6,600) when passing through the New Airport Toll Gate, KRW 500 less (from KRW 3,700 to KRW 3,200) when passing through the North Incheon Toll Gate, and KRW 300 less (from KRW 2,800 to KRW 2,500) when passing through the Cheongna Toll Gate.

Toll fees will be discounted by KRW 1,700 (from KRW 13,000 to KRW 11,300) for medium-sized cars passing through the New Airport Toll Gate, and KRW 2,200 (from KRW 16,800 to KRW 14,600) for full-sized cars passing through the New Airport Toll Gate.

For enquiries contact: Ministry of Land, Infrastructure and Transport 1599-0001

Incheon publishes the Guidebook for Living in Korea for Foreigners

To help the increasing number of foreign residents integrate successfully with the local community in Incheon, our city has published the 'Guidebook for Living in Incheon for Foreigners'.

The compact (A5 paper), 120 page Guidebook has been published in four languages - Korean, English, Chinese, and Vietnamese - and a total 2,000 copies have been produced.

Not only does the Guidebook contain information closely related to daily living such as Korean culture, living, immigration, residence, transport, consumer life, and medical information but it also features information introducing the city of Incheon itself in which they currently live along with Incheon's tourist attractions.

The Guidebook can be found in Public Service Centers and Resident Centers in each county or district as well as the Multicultural Family Support Center, and the Immigration Office. A PDF file has also been uploaded to the Incheon city website to help everyone download and use the file on demand.

For enquiries contact: Incheon Multicultural Policies Department 440-2803

Training married immigrants as tourism interpretation guides

Incheon City plans to cooperate with the private sector and train married immigrants residing in Incheon as tourism interpretation guides.

Incheon will receive applications for the online tourism interpretation guide training starting this November between September 7 and October 8 at the Multicultural Family Support Centers in each county and district. The program is set to accept 100 married immigrants living in Incheon.

The online tourism interpretation guide training project plans to train tourism interpretation guides and meet the increasing demand for hosts capable of serving tourists from China and Southeast Asia. It also aims to offer support for married immigrants living in Incheon and help them find better quality jobs. The project plans to find married immigrants living in Incheon who originally came from China or Southeast Asia capable of speaking both Korean and their respective native language at a competent level. Incheon will use their talents in both languages and actively encourage them to seek employment opportunities in that particular professional field.

All costs for this project will be funded by the private sector and academic programs will be supervised by Sero Company, a social enterprise.

For enquiries contact: Incheon City Hall Tourism Promotion Department 440-4044, Multicultural Policies Department 440-2867

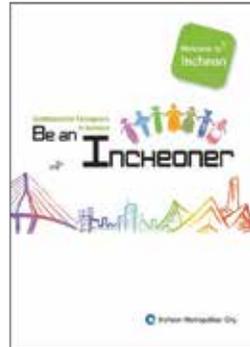
Incheon hosts tasting event for 'Michuhol Chammul'

The Namdong Filtration Plant under the Waterworks Headquarters Incheon Metropolitan City hosted a tasting event for bottled Michuhol Chammul (PET bottle) on September 3. The event was held near the rear entrance of Inha University for university students and Incheon citizens. The tasting event was planned in order to promote the safety and excellent quality of Michuhol Chammul, tap water for Incheon, and to its improve consumption rates. 1,000 units of bottled Michuhol Chammul were handed out to help citizens taste the water. Also, promotional brochures with information on the production of tap water were distributed along with the bottles of water. The brochures focused on advertizing the fact that Michuhol Chammul is safe and is supplied in a pristine state thanks to stringent water quality testing and management. The Waterworks Headquarter announced, "The response to Michuhol Chammul from citizens who participated in the tasting event was very good" and added, "We hope this event serves as an opportunity to spread the understanding that people can feel at ease when drinking tap water."



The 'world capital of books' Incheon hosts reading festival

For three days between September 18 and 20, Incheon hosted the '2015 Korea Reading Festival' at the Incheon Culture & Arts Center and other venues across Incheon including the public library and art platform. Celebrating its second annual hosting, the 'Korea Reading Festival' is a nationwide reading expo held in September, designated as the 'month of reading.' Hosted by the Ministry of Culture, Sports and Tourism and co-supervised by the city of Incheon and the Publication Industry Promotion Agency of Korea, the Festival encourages reading and promotes local culture. This year's Festival was a comprehensive cultural festival with contributions from the government, municipal organizations, the literature publishing industry as well as the education sector, civic society, and artists. It featured various programs including a book concert, reading club event, academic conference, essay contest, meetings with writers, exhibitions, and hands-on experience programs.



KTX from Incheon gets green light to commence in 2020

The KTX line from Incheon, a dream of five million southern Gyeonggi residents, has gotten a green light for operations in 2020.

According to an interim report by the Ministry of Land, Infrastructure and Transport 'Study for an Efficient High Speed Rail in Suwon-Incheon', Incheon city has secured the feasibility at B/C 1.29 if surplus vehicles from other lines are used.

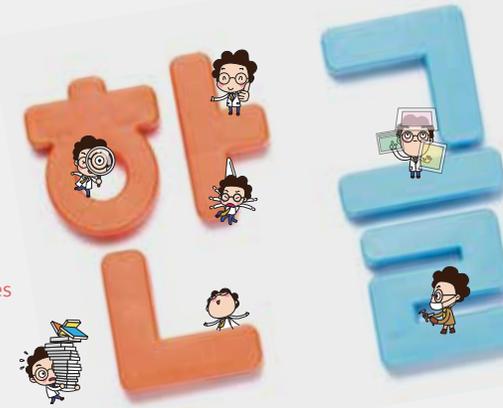
A KTX from Incheon is a key project for the 6th democratically elected government in Incheon. The city expects to begin the project in earnest by securing the funds in the National Assembly's main budget next year. The city plans to begin construction works to link the Suin line and the Seoul-Busan high speed railway before the Suin double track railway project finishes in 2017 and begin the KTX service from incheon by 2020. Also, the city plans to have the KTX from Incheon included in the 3rd National Railway Network Construction Plan which will be announced early next year and secure KRW 346.5 billion from the national budget.

For enquiries contact: Incheon Metropolitan Transport Policy Office 440-3892

You can learn about the culture when you know about the language

Introduction to free Korean language institutions in Incheon

October 9 is Hangul Day and is a national Korean holiday that commemorates the invention and proclamation of Hunminjeongeum, the Korean alphabet, introduced by King Sejong. Incheon is providing free Hangul education programs for the increasing number of foreigners residing in Incheon. If you are a foreigner who has had communication problems, pay a visit to the institutions below. You can learn not only about Hangul but also about Korean culture which you may have had problems understanding.



IFEZ Global Center

IFEZ is sponsoring a 14 week long free Korean education program to help foreigners in Incheon enhance their language skills and settle more successfully. IFEZ has established this program to resolve any uneasiness foreigners may feel when they first arrive in Korea and to help them understand daily language and culture. The 3rd program first began in August this year, and the 4th program will be available next year in January. Depending on the number of students, IFEZ has plans to establish more classes.

Currently, there are five classes – beginner I and II, intermediate I and II and advanced class; the beginner I class is held on Mondays and Wednesdays from 5:00 to 6:30 in the afternoon; the beginner II class on Mondays and Wednesdays from 6:40 to 8:10 in the afternoon; intermediate II on Tuesdays and Thursdays from 6:40 to 7:40; and advanced class on Tuesdays and Thursdays from 7:50 to 8:50. The classes are held in the Global Center free of charge.

Aside from the Korean language class, IFEZ Global Center holds diverse programs that help foreigners enjoy their life in Korea. These include a life orientation class, a hands-on traditional culture class, foreign language service at subway stations, home-visiting foreign language service, English essay contests and various booklet publications.

G Tower 175, Art center-daero, Yeonsu-gu, Incheon / Tel. 032-458-5790

Incheon International Relations Foundation Foreigner Support Center

Incheon International Relations Foundation - IIRF- is an institution that provides various services for foreigners that either visit or reside in Incheon. It takes initiatives in

providing various services regarding education, housing, immigration, medical, legal and traffic, and whatever other areas that may help foreigners in their daily lives to make Incheon a city where they want to reside. Among the various services they provide, IIRF holds Korean language classes to help foreigners learn the Korean language more easily and faster. In the class, they have established a cultural exchange program through a homestay service in order to help foreigners get rid of their fear about the new language and to promote friendly relations between Koreans and foreigners. Rm. 203, 585, Inju-daero, Namdong-gu, Incheon Tel. 032-451-1800-2

Incheon Support Center For Foreign Workers-IFC

Incheon Support Center For Foreign Workers-IFC holds a Korean language course biannually - one in the first half of the year from January to July and the other in the latter half of the year from August to December. Two weeks before the starting period, applications will be accepted and level tests will be held. The program is held for two hours every Sunday. The class is divided into five parts - basics, beginners, intermediate, advanced and TOPIK test. The intermediate, advanced and TOPIK test language courses are available for multicultural families. IFC, other than the language courses, sponsors various international cultural events like national holiday events, and helping foreigner laborers in Korea to live independently as Incheon citizens, not as foreigners. Fl. 12 Myungjin Plaza 220, Hogupo-ro, Namdong-gu, Incheon Tel. 032-431-5757





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