

# FUTURE OF ECO-FRIENDLY RESOURCE CIRCULATION STARTS FROM INCHEON



Metropolitan landfills are closing



Waste Reduction



Resource Recycling

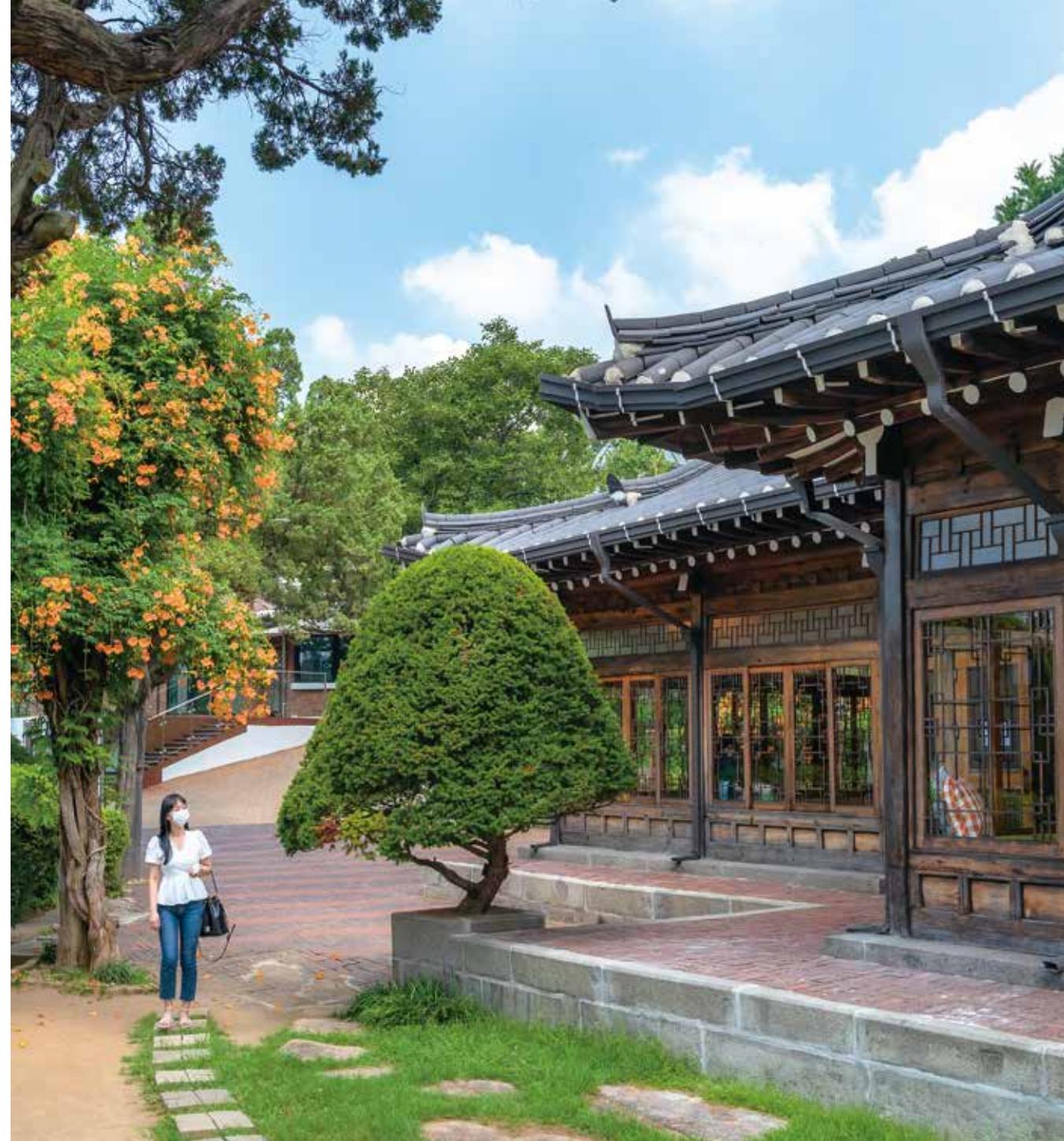


Eco-friendly Resource Circulation Facility



In-city Landfill, Eco-land

Great Transition in Eco-friendly Resource Circulation Policy, Made with Citizens



## INCHEON NOW

Incheon Metropolitan City  
English Newsletter

2021 Summer  
Vol. 70

# Commemoration

The year of 2021 marks the 40th anniversary of the promotion of Incheon to a directly controlled municipality.

In commemoration of the '40th anniversary of Incheon's independence,' the city renovated the former mayor's residence in Songhak-dong and opened it to citizens under a new name, 'Incheon House of Citizens.' It gives a glimpse of how Incheon was promoted to a directly controlled municipality followed by changes of the city over time. We hope you feel closer to the city of Incheon, seeing the moments of the past that made Incheon what it is today when visiting Incheon House of Citizens.



#### Cover Description

Incheon House of Citizens (Incheon Siminaejip) opened to citizens with a new look

SUMMER / Vol.70

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## Forty Years since Incheon's Independence,

# 40 years

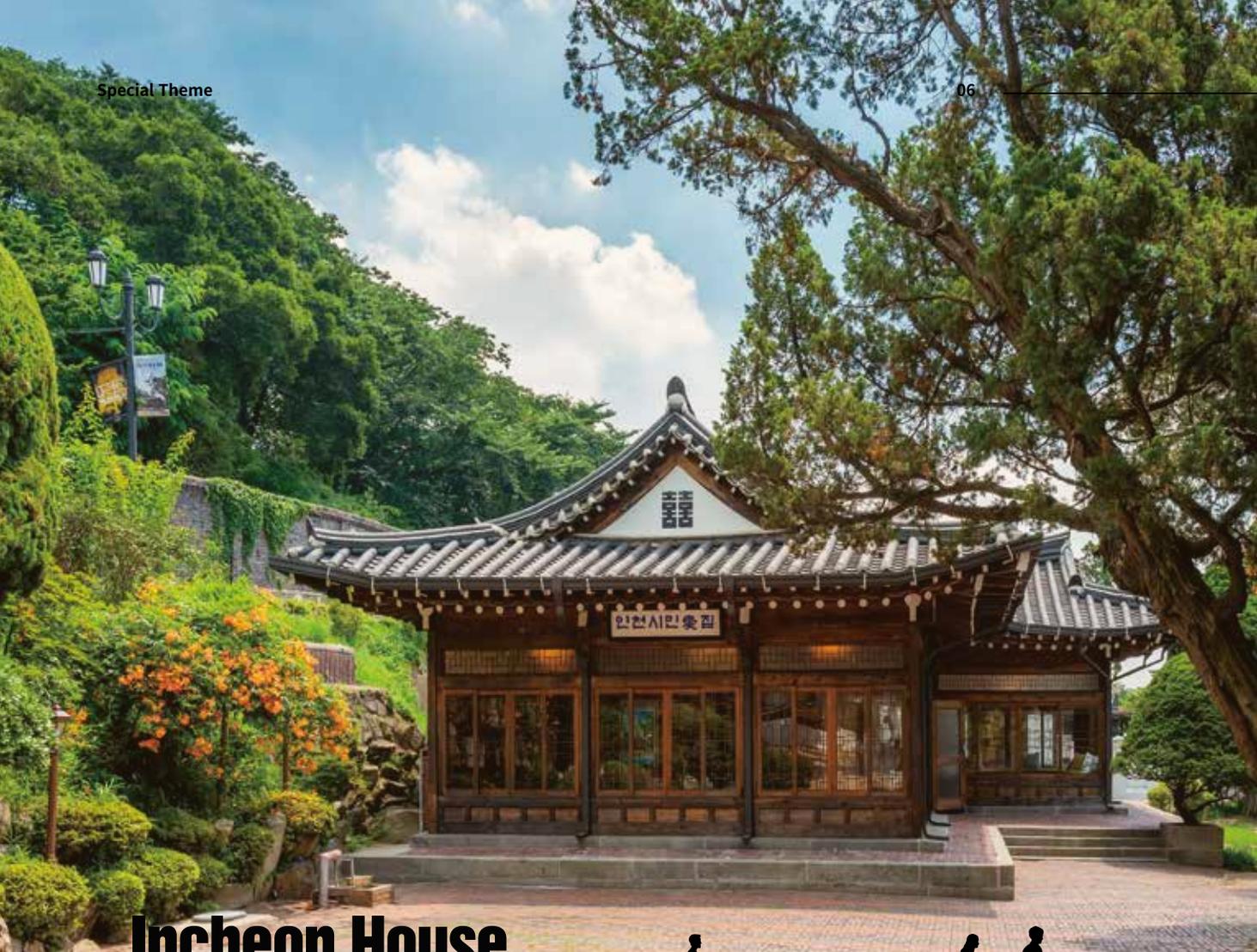
“인천은 외마삼장한 역사지대다.”

1981  
2021

### Songhak-dong History Walkway, Connecting the Old and New, and Mountains and Seas

On July 1, 1981, Incheon was split from Gyeonggi-do (province) and was promoted into an autonomously governed city. The year of 2021 is the 40th year since Incheon became independent.

Incheon remodeled the old mayor's residence in Songhak-dong in celebration of the 40th Anniversary of Incheon's Independence. The spruced-up residence is renamed as 'Incheon House of Citizens (Incheon Siminaejip)' chosen by citizens and is now open to the public. The house next door also opened the space inside the walls to citizens. Take a walk around Jayu Park and Songhak-dong, places that connect the old and new, as well as the mountains and seas.



# Incheon House of Citizens



## OLD MAYOR'S RESIDENCE, 'INCHEON HOUSE OF CITIZENS', OPEN TO CITIZENS

In the late 1800s, buildings of various styles were constructed at the southern foot of Jayu Park, creating an exotic scenery. Most of them were destroyed during the Korean War and by fire. However, the old mayor's residence survived. Incheon purchased this place, constructed a new building in 1966, and used it as the mayor's residence until 2001. Later, it served as a historical museum until 2020. Incheon turned this place into a space dedicated to citizens. The history and presence of Incheon were captured in the antique hanok (traditional Korean house) with an open lounge.

### Tour of Incheon House of Citizens

- 'Jemulpo Hanok Gallery (main building)' comprises the Historical Book Lounge, Historical Corridor, Digital Gallery, and Special Exhibition Hall.
- 'Historical Observatory (management building)' offers a broad view of Wolmido Island and Incheon Port.
- Cool sea breezes blow in the walkway and plaza of 'Jemulpo Garden (outdoor garden).'

### Announcement on Special Exhibition

- Incheon House of Citizens is holding a special exhibition, 'Welcome to Incheon, the Autonomously Governed City.'
- Jemulpo Club just above holds the special exhibition, 'Story of Incheon Told by Trees' until the end of August of this year.



## OLDEST ZELKOVA IN KOREA HOLDS THE FORT FOR 130 YEARS

When you come down from the hill, the oldest platanus in Korea comes into sight. It is a large tree that takes two or three adults to barely put their arms around it. This tree, 30.5 m tall and 4.7m in circumference at the chest height, is the oldest platanus currently existing in Korea. The tree was planted in 1884, a year after the port opening. Kang Jin-taek (52), a research scholar at the Korea Forest Research Institute, said, "It is presumed to be Korea's first Platanus imported from America or England shortly after the opening of the port."

## HOUSE NEXT DOOR, RENOVATED AS A COMPLEX CULTURAL SPACE, 'OPEN PORT E-EUM 1977'

Lee Gyeong-seong, the first curator of Incheon Municipal Museum and artist, lived in the house next door. The place was later sold, and a fabulous detached house, designed by Kim Soo-geun, a representative architect of Korea, was constructed in 1977. The Incheon Housing and City Development Corporation remodeled the building by preserving the original structure and opened the place as a complex cultural space titled 'Open Port eEum 1977.'

# Zelkova Tree



# Opening Port Joints 1977



## Forty Years after Promoted to Autonomously Governed City

# 40 years

### *From Autonomously Governed City to Environmental Capital, Incheon's Future is Undoubtedly Brighter*

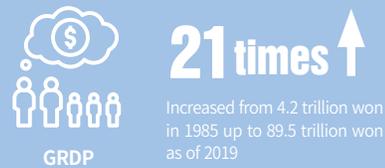
Incheon became independent from Gyeonggi-do in July 1981, signaling the 'Era of Autonomously Governed City.'

The city grew three times in population, five times in the area, and 21 times in gross regional domestic product. Culture and arts, as well as transportation infrastructures, were also expanded, and citizens became prosperous.

Its global status also rose. In 2019, the number of passengers that used Incheon International Airport exceeded 70 million. Songdo, the first international city of Korea, is home to the world's prestigious institutions, including UN-related agencies and international organizations and the State University of New York in Korea.

Over the past 40 years, Incheon achieved both qualitative and quantitative growth. With the seventh council members elected by the people, Incheon is raising the speed of advancement for the future of hope and brilliance once again. Undoubtedly, Incheon's future is brighter.

DEVELOPMENT OF INCHEON



**EMERGING AS THE LARGEST CITY AMONG METROPOLITAN CITIES**

Population equals competitiveness and national power. Incheon's population was only 1.14 million in 1981 when it split and became independent from Gyeonggi-do (province) and became an autonomously governed city. As of 2020, Incheon's population turned 3.01 million, three times that of 1981, contending for the second-largest city in Korea against Busan. Incheon's area was 201km<sup>2</sup> in 1981, but with the incorporation of Ganghwa-gun (county) and Ongjin-gun and establishing the Incheon Free Economic Zone through public waters reclamation, it expanded to 1,065km<sup>2</sup> by 2020, becoming the largest city among the metropolitan cities of Korea. For the past 40 years, the gross regional domestic product increased from 4.2 trillion won up to 89.5 trillion won and the budget, from 81.6 billion won to 18,936 billion. Also, Incheon developed into a city that connects the world through airways and seaways with its traffic infrastructure, port, and Incheon International Airport. In 2001, the world-class Incheon International Airport opened. Each year, tens of millions of people come to Korea through Incheon and the freightage recorded third place in the world. The opening of Incheon New Port in 2015 and Incheon Port International Passenger Terminal in 2020 made Incheon the gateway to the world.



**INTERNATIONAL CITY THAT WORLD WATCHES**

With the increasing scale of the city, Incheon holds international sports events, culture and arts events, and hosts UN organizations. Forty five countries participated in the Asian Games and Asian Para Games held in Incheon in 2014 and competed heatedly to win over 3,000 medals in 36 events. In 2021, Songdo, the first international city of Korea, has become home to prestigious organizations of the world, including the UN and international organizations and the State University of New York in Korea.



**FUTURE OF K-BIO LIES IN INCHEON**

Last year, due to the impact of COVID-19, exports in the domestic bio-health field recorded 15 trillion won (14.1 billion dollars). With such a growth rate, Songdo International City became vital to K-Bio, centered on two major companies, Celltrion and Samsung Biologics. There are currently over 60 bioindustry manufacturers, research institutes, supporting organizations, schools, and bio venture companies in Songdo Zone 4, 5, and 7 (920,000 m<sup>2</sup>). Incheon is putting spurs on the development of the 'Songdo Bio Cluster.' To foster professional human resources in the bio-sector, Incheon attracted the 'bio-process human resources cultivation center' in Songdo and promoted the 'Localization of 30 Bio Raw Materials Project' and the like. Recently, the central government finally selected Songdo to establish 'K-Bio Lab Hub,' the Korean version of LabCentral.

**K-Bio**



**SPECIAL ECO-CITY, INCHEON – FOR A SUSTAINABLE FUTURE**

Incheon announced 'Independence as Special Eco-City' for the first time in Korea and started a grand transition into eco-friendly resource circulation policies. The goal is to propose the standards for resource circulation in Korea and global standards. Incheon established the 'Roadmap for Grand Transition to Eco-friendly Resource Circulation Policy' to build a sustainable future with citizens. Incheon is promoting ▲ waste reduction ▲ resource recycling ▲ eco-friendly resource circulation facilities, and ▲ Incheon landfill eco-land. Also, Incheon is innovating ▲ the energy production system for 2050 carbon neutrality and is expanding ▲ urban oasis (green spaces), which serve as a carbon sink.



**Competitiveness**





One of the most significant pending issues of Incheon is ‘Environmental Capital, Incheon.’

Incheon plans to construct a combined environmental and cultural center in each area by 2025, add advanced eco-friendly facilities and beautiful landscape designs like the District Heating Plant at Spittelau, Austria, turning the building into a landmark. It also includes a plan to use metropolitan landfills, which will be put out of use in 2025, as environmental research and startup promotion complexes, ecological parks, etc.

‘Six Future Development Sectors of Incheon’ refers to the core industry promotion strategy that will be implemented by each region.

Old industrial complexes will go under grand renovation until 2026, and plans such as the future industry-oriented Incheon Free Economic Zone development plan will be implemented.

Apart from the bio-industry that it is currently focused on, Incheon decided to strategically foster areas such as aviation maintenance, repair, and operation (MRO), future mobility, contents industry such as metaverse, and the hydrogen industry. In particular, Mayor Park said, “We will attract a hospital specialized for infectious disease treatment next year and promptly take steps to establish the second Incheon Metropolitan City Medical Center” in relation to health.

Let’s keep an eye on the future of Incheon, which will become a better city to live in and the second-largest city of South Korea.

## Future of Incheon in 2030?

### Mayor Park Nam-choon Announces the 2030 Future Continuation Policy, “Aiming at Becoming the Second Largest City of South Korea”

Incheon Mayor Park Nam-choon announced the progress of Incheon over the coming decade on July 1, which marks the third anniversary of his inauguration and the 40th anniversary of Incheon’s promotion into an autonomously governed city.

Mayor Park expressed his will, “Incheon will convert its economic structure and achieve sustainable environment by 2030. It will become the second-largest city of South Korea ahead of Busan.”

Incheon proposed ▲ Environmental Capital, Leading Carbon Neutrality ▲ City of Successful Advancement of Economic Structure ▲ City of High Citizen Life Satisfaction ▲ City Full of Trust and Confidence as the future of Incheon and established development strategies for ten areas, including the environment, jobs, economy, and housing, alongside six future development sectors.

### Incheon in 2030?



- Environmental Capital, Leading Carbon Neutrality
- City of Successful Advancement of Economic Structure
- City of High Citizen Life Satisfaction
- City Full of Trust and Confidence

- DNA Innovation Valley
- Bio Health Valley
- Aviation Mobility Valley
- Culture and History Restoration Axis
- Marine Ecosystem Recovery Axis
- West Sea Cooperation and Peace Axis

## Daily Life Harmless to Earth, Practicing Daily Life Free of 3 Things

# Will you join this righteous, huge, and unavoidable wave?

‘City Hall Free of Three Things: Disposables, Waste of Resource, and Food Waste’ campaign, which started from Incheon Metropolitan City Hall, is spreading across Incheon. Restaurants and coffee shops around the city hall and colleges, hospitals, and even religious facilities are joining the campaign.

Thinking about how to every day without hurting Earth? Listen to the ‘Wave of Life Free of Three Things’ coming to the environmental capital, Incheon.

### NO TO DISPOSABLES, “IT’S A NATURAL THING (HABIT), NOW.”

Incheon Metropolitan City Hall has changed! Disposable products are gone, and so are plastic water bottles that were always on conference room tables and paper towels. Tumblers and handkerchiefs are now necessities for the staff.

The ‘Junior Board,’ mainly led by millennials, operates spontaneously and even promotes campaigns with the City Hall staff and citizens. Bringing pots when purchasing foods such as tteokbokki (stir-fried rice cake) and cake or using handkerchiefs instead of wet tissue has become quite natural to them.



Tumblers and handkerchiefs are now necessities for the staff.

### FORGOT YOUR TUMBLER? “BORROW ONE FROM THE SHOP”



Lee Seung-yeong, the owner of Russell, a coffee shop located around the rear gate of City Hall, has lent tumblers from March.

‘Green-Green Change’ is taking place around City Hall as well. Lee Seung-yeong, the owner of Russell, a coffee shop located around the rear gate of City Hall, has lent tumblers from March. He has had a great interest in the environment and has already been using biodegradable straws and paper bags.

“There were many times that customers came and just left saying they forgot to bring their tumblers. So, I prepared tumblers for them. About 70% of customers have their coffee in the shop or take them out in tumblers. Disposable wastes have decreased enormously.”

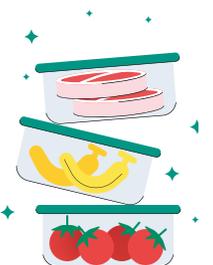
“It’s something that everyone should do for themselves and their loved ones. It’s a natural and unavoidable thing. I hope everyone picks up the habit of doing their part for the environment.”

### PRACTICE OF THE ‘ELIMINATE THREE’ CAMPAIGN, SUCH AS “NO DISPOSABLES!” SPREADING THROUGHOUT INCHEON

It was February when Incheon started the ‘City Hall Free of Three Things’ campaign. The goal is to reduce the number of wastes produced at City Hall by 30% by 2025. City Hall workers are visiting stores around City Hall to promote the campaign.

Six months have passed since then. The Incheon Metropolitan Office of Education and 63 institutions such as counties and boroughs within Incheon’s jurisdiction joined this Green-Green (Righteous) Campaign. Starting from Incheon Metropolitan City Medical Center, 35 funeral halls in Incheon decided to practice the campaign of eliminating three things. Incheon National University also promised to become a ‘resource cycling eco-friendly campus free of three things.’

A life free of three things: disposables, waste of resources, and food waste. Won’t you join this righteous, huge, and unavoidable wave? It’s your turn now.



# Six Competitive Points of Incheon

## Convenient and Safe Settlement Environment

There are many great cities to do business in, but not many cities for investment entrepreneurs to live in. Incheon has world-class infrastructure for education and culture thus offering convenient and high-quality life. Public security ensuring safety for walking even late at night, shopping complexes allowing luxurious shopping and cultural life, and the nature-friendly environment with beautiful waterfront spaces and green spaces support the best business.



## 'Incheon, Safety Capital' Around the Clock, All Year Round

- Operating the ICT-based cutting-edge sleepless safety network
- Operating the 24h Disaster Safety Situation Room and Integrated Control Center, the 'Ansim (Safety) in' app
- First metropolitan city to introduce 'Citizen Safety Insurance' (2019)
- First city in Korea to be approved as a role model city by the United Nations Disaster Risk Reduction (UNDRR) (2020)



## Incheon, Special Eco-City

- Suggesting global standards for eco-friendly resource recycling
- Innovation of energy production systems for carbon neutrality by 2050
- 150 urban oases (carbon sinks such as parks, particulate matter blocking forests, etc.)



## 2018

- Selected as an excellent organization in the National Safety Assessment

## 2019

- First metropolitan city to introduce 'Citizen Safety Insurance' (2019)



## High-class Shopping Mall

- Songdo Hyundai Premium Outlet
- Triple Street
- Costco
- Cheongna Starfield (Scheduled)



## Waterside Parks and Green Spaces

- Incheon Grand Park
- Wolmido Island
- Songdo Central Park
- Gyeongin Ara Waterway



# Forthright Story of



## Incheon Told by 'Incheoner'

Since Incheon became independent from Gyeonggi-do in 1981, it has achieved remarkable growth over the past 40 years. Today, Incheon enjoys enormous love and interest from foreigners as a 'global city' that the world is drawn to. How is 'Incheon' thought of among foreigners? <Incheon now> interviewed foreigners living in Incheon and illuminated their honest stories about Incheon. We gathered the stories from those we interviewed from 2018 to 2021 and put together the image of Incheon seen from them on the occasion of the 40th anniversary of Incheon's independence



**DARIA, PIANIST**  
July + August, 2018

### Everyday is new and fun

My first impression of Incheon was that it was marvelous. Especially, Songdo International City, with the 'Global Center' that I visit frequently, was full of the best infrastructure. I was satisfied with everything from the clean convenience facilities to beautiful parks. Public security makes sure everyone is safe to walk around the city, even late at night. I felt safe even though I'm quite sensitive to safety because I have many police officers and soldiers in my family. I also liked the fact that I could easily enjoy culture like operas. I have been in Incheon for a year and a half now, and I haven't found anything inconvenient. Every day is new and fun.



**RICK VON MOOS, FACILITY TECHNOLOGY DIVISION, SAMSUNG BIOLOGICS**  
September + October, 2018

### "Many places to enjoy leisure"

Incheon is the perfect place for enthusiastic travelers like me to go on trips because it is geographically quite accessible. I can easily travel to Seoul and Jeju-do Island, and even Southeast Asia. I haven't been here long, but I have already been to several places, including Jeju-do Island, Thailand, and Bali. There are also many places to enjoy leisure around my place. I often visit Songdo Triple

Street to enjoy dining with my family. Also, as a baseball lover, I frequently go to Munhak Stadium to show my support for SSG Landers, Incheon's baseball team.

### "People are kind and I love the safe and pleasant living environment"

What's unique about Incheon is that people are so kind and open-minded. My family settled down in Songdo. We love the living environment where it is safe and full of pleasant facilities, and every need

from education to medicine, shopping, culture, and food are readily available around here. Thanks to this, I was able to make many friends. My Korean is still clumsy, but I never had much trouble because of the language barrier since most of my neighbors speak English. I could quickly get used to living in Korea because of my neighbors and friends that took care of everything down to the tiniest details.



**ERIKA AGUIRRE SPENSLEY, MOTHER OF THREE CHILDREN**  
January + February, 2019



**ALEXANDRA RIVERA, ENGLISH TEACHER, INCHEON YONGJEONG ELEMENTARY SCHOOL** July + August 2019

**“I feel reassured because of the places to learn about Korean culture and language.”**

I had a hard time understanding the culture when I first got to Incheon because it was different from American culture. I studied Korea watching Korean dramas, films, and documentaries before coming to Korea, but the Korean culture I experienced here was changing so quickly and diversely. It was hard to keep up. But I could get rid of the cultural gap after I went to the IFEZ Global Center. They offer courses on Korean culture and language. I now study Korean at IFEZ Global Center. Korean grammar is difficult. I can't say when but I'm studying hard, and I hope I can communicate fluently in Korean one day. Also, tuition is not that expensive in Korea. I want to continue to study at a graduate school here.

**“Open Road, Convenient Transportation”**

I love exploring places nearby. My friends call me ‘Columbus.’ I got that nickname because I crisscross everywhere without fear, like Columbus, who explored the world searching for an unknown continent. I still travel whenever I have a chance. I live in Songdo. I love to walk around, but I can't walk to all of the places in Songdo because it's a

vast city. I often go to Michuhol Park near my place for a walk, but for other sites, I drive. The roads are perfect for driving here. I frequently use Incheon Passenger Terminal to leave for other cities anytime, anywhere. I enjoy traveling alone more than with others because my husband is busy.



**STEPHANIE ANNA, MODEL** November + December, 2019

**“Great Education System”**

I considered many countries while deciding to study abroad. I realized that Korea's advanced learning system, educational facilities, faculty, and curriculum quality are outstanding and far better than those of other Asian countries. Studying in Korea was an easy decision. That's how I came to Korea as an international student.

Now, I study 12-13 hours a day. I have to study endlessly to earn my degree. My major is difficult but fun. I want to work for a Korean company after receiving my degree. I want to work in various fields related to my major and contribute to my country, Vietnam, using what I learned.



**THAI THAI SON, VISA STUDENT, INU GRADUATE SCHOOL** May + June, 2020



**DR. ROLAND B. WILSON, ASSISTANT PROFESSOR, MASON KOREA** July + August, 2020

**“I'm more than satisfied with the residential environment.”**

It was 1985 when I first visited Korea. I was serving as a marine. I lived in Asian countries for over 20 years while in service and 15 years of that in Korea. I call Korea my ‘second home.’ When I first arrived, Korea was a developing country, but people had a great passion for education and success. Perhaps that is the reason Korea had changed enormously due to remarkable growth when I returned. Among the changes, I must say I am quite satisfied with the residential environment. I don't have much time to spare because I keep myself busy, but I use mine mainly to take a walk in the park near school and home and eat out or do some shopping at Songdo Triple Street and Hyundai Premium Outlet.

**“Incheon is a Perfect City for Me”**

I care a lot about my children's education, so much so that I only use English at home. My eldest son, who is 11-years-old, came back after spending three years in Seattle. He began to learn Japanese, a new language. He can't go anywhere outside Korea now due to COVID-19, but I used to let him travel overseas frequently to experience the world directly before the pandemic. Incheon is a perfect city for me. There are many places



**AARON KO, KOREAN AMERICAN** September + October, 2020

to receive linguistic education around here. My kids attend a regular Korean school now, but I want to send them to an international school later. If Incheon has language-related projects, I will fully participate in them.

**“It's getting better for foreigners to live.”**

When I visited Korea as an exchange student in 2013, I was lucky to meet my wife and got married. I didn't have much trouble living in Korea because I could rely on my wife, who is Korean. The case is a little different for other foreigners. I often hear about the difficulties in living in Korea from my foreign friends. Not so long ago, they experienced a lot of trouble because it was difficult to find English leaflets with information about tourist attractions and restaurants. Also, the announcements in the apartment were given in Korean only. They could not have any information about living, such as separate garbage collection. But now we can easily find leaflets written in English around us, and they make announcements in English and Korean in the apartment, making life much easier. I hope Incheon takes more interest and efforts for foreigners living in Incheon to have more welfare and benefits.



**MARTIN BJERKMØ, GCF** January + February, 2021

# SPEND THE SUMMER AT INCHEON WITH CALL BUS

## Series 4. I-MOD Bus

If you had inconvenience moving to places without a car, there's a way to enjoy traveling through Yeongjong International City now. Use 'I-MOD Bus' using an app to move between the city center and beach at ease. Ride I-MOD and explore the courses where you can enjoy the summer at Incheon.



## What is 'I-MOD'? (Incheon-Mobility on Demand)

I-MOD is a demand-responsive bus service that allows the passenger to call a vehicle from the bus stop to leave from to go to the bus stop they want regardless of the existing bus route.

### USING I-MOD TO ADD CONVENIENCE TO EVERYDAY LIFE



#### Download App and Join Membership

Before using I-MOD bus, you must install the app. Join membership and sign in to use the app instantly. Set the payment method to a credit card or mobile phone to automatically pay for the fare.



#### Calling a Bus

Choose the bus stop to get on and the one to get off at, and the number of passengers. Press the 'Call' button to place a vehicle. The app tells you when to get on the bus and the estimated time of arrival, and passengers can go to the bus stop according to the weather condition and the arrival time.



#### Getting on and off the Bus

Before getting on the bus, present QR code, the pass issued to the app, to the scanner inside the bus to board and pay at the same time. Up to six people can reserve the vehicle, and passengers with different destinations can share the same bus if the direction is similar.

**Operating Period** October 26, 2020 – December 31, 2022

**Operating Area** Whole area of Yeongjong International City (based on bus stop)

**Fare** Basic Fare – Adults 1,800 won, Adolescents 1,200 won, Children 700 won (After 7km, additional fare will be charged at the rate of 100 won/km)

**Operating Hours** 05:30-23:30 (Call is accepted until 23:00)

**Information** ☎ 1661-0713

# Enjoy Yeongjong International City Course with I-MOD

Yeongjongdo Island, which is home to Incheon International Airport, has the qualities of the Northeast Asian hub city as well as leisurely and green scenery unique to islands. Yeongjongdo Island is full of things to do and places to go like camping grounds, famous restaurants, and attractions along the open coastal highway.



### BMW Driving Center

If you enjoy speed, there is a space that you must visit at Yeongjongdo Island. You can appreciate the automobiles and motorcycles from different eras exhibited in the lobby or feel the thrill of racing by riding a professional driver's car.

**i Address** 136, Gonghangdong-ro, Jung-gu  
**Information** 080-269-330  
**Homepage** [www.bmw-driving-center.co.kr](http://www.bmw-driving-center.co.kr)

Geojampo is the only port in the capital region where you can appreciate the sunset over the sea and the sunrise in the West Sea as it faces the sea in the east. The sunrise around Maedorang (Shark Island), an uninhabited island, creates magnificent scenery.

**i Address** Deokgyo-dong, Jung-gu



### Geojampo Port

### Yeongjong Bridge Service Area

Famous for the grant-wishing 'Fortune Bear,' it offers various spectacles alongside a comfortable resting place. It has an exhibition hall showing the model of Yeongjong Bridge and how it was constructed and an observatory with the view of Yeongjong Bridge and the beautiful sunset over the West Sea.

**i Address** 25, Jeongseojinam-ro, Seo-gu  
**Operating Hours** 08:00 ~ 21:00  
**Information** 032-560-6400



### Muuido Island

You can travel to Muuido Island conveniently due to the opening of Muui Bridge in 2019. At Muuido Island, you can enjoy bathing at the beach and hiking through the high hill. It is also filled with spectacles and activities such as fishing, clam picking, and trekking.

**i Address** Muui-dong, Jung-gu  
**Homepage** [muui-do.co.kr](http://muui-do.co.kr)



Walk on the mudflat or sandy field that appears during low tide, enjoy delicacies at the restaurants along the beach, and enjoy a drink at a café with a sunset view. The beach of Yeongjongdo Island presents a perfect day for visitors.

**i Address** Eulwang-dong, Jung-gu (Eulwang-ri and Wangsan Beach)

**+ Recommended Camping Grounds near Yeongjongdo Island**  
**Masian Beach** 118, Masiran-ro, Jung-gu  
**Seonnyeobawi Rock Beach** 60, Seonnyeobawi-ro, Jung-gu

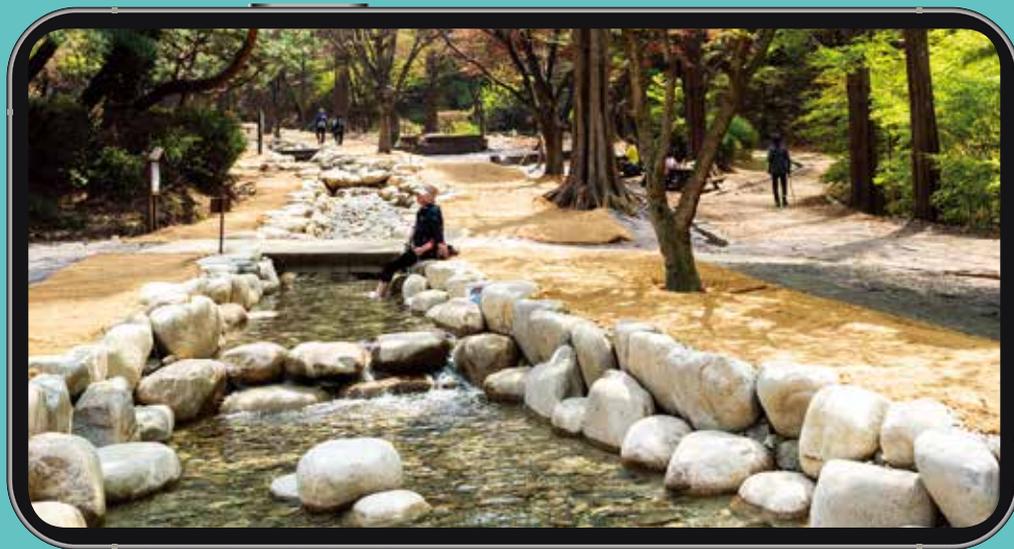
### Eulwang-ri and Wangsan Beach



# CLICK! CLICK! INTO THE COOL SUMMER OF INCHEON

## Information about Incheon in the Summer

There are various platforms to enjoy the charms of Incheon online. The fourth one is a variety of summer content available at the homepage of Incheon Metropolitan City that will let you enjoy Incheon coolly. Check out the various contents, from how to spend a cool summer to the refreshing sceneries of Incheon.



### HEALING IN INCHEON, INCHEON GRAND PARK

This is the green summer scenery of Incheon Grand Park. Enjoy the view of the Healing Forest that relieves the body and mind, Majungteo, a place to take a break, and Metasequoia Forest Trail to breathe in clean air. It also introduces the Wood Culture Experience Center. There, you can make household goods and DIY furniture. The video shows how a speaker in the form of a loudspeaker is made.



### SUMMER IN INCHEON, ARA MARU & ARA FALLS

Let us introduce Ara Maru and Ara Falls at Ara Waterway. Ara Maru is a round observatory located in the gorge section of Gyeongangsan Mountain. The floor is made of glass to offer the view of Ara Waterway. At night, lamps of various colors on the railing and floor are turned on to create an exciting mood. Ara Falls is the largest artificial fall in Korea. Even the sound of the streaks of water pounding on the stream is enough to blow away the heat.



### HAVE A DATE WITH INCHEON ISLANDS?

This was shot while traveling on the islands of Incheon. The one that we are introducing here is Jangbongdo Island. It has many scenic spots with rock crusts across the shore and sea cliffs. Jangbongdo Island is full of various spectacles and interactive elements. The seven trekking courses are especially popular. The most typical course is Course 4 Jangbong Coastal Walkway, which offers a view of mountains and seas at the same time.



### "BRING YOUR OWN CONTAINER" CHALLENGE AT THE SEA

Bring Your Own Container Challenge is a campaign that encourages people to bring their own multi-use containers from home to the store to take out food to reduce the use of disposable products, which are used excessively to package take-out foods. The citizen in the video practiced the campaign at sea, considering that the increasing use of disposable plastics following the growing number of summer vacationers at the beach. It shows how the food is packed in the container brought to the store. Check it out.



### SPENDING SUMMER HEALTHILY WITH INCHEON

This video introduces specific diseases of the summer and how to prevent them. For heatstroke and dehydration, you need to drink enough water. You might show symptoms of air-conditioningitis when you run the air-conditioner for a long time. Make adjustments to the air conditioner so that you are not directly exposed to cold wind. The video also tells you how to prevent skin burn and food poisoning so that you can spend a healthy summer.

# Questions for Evaluating Knowledge on Incheon's Policies

Try solving the 'Incheon Quiz.'

Learn about and remember Incheon for a long time through simple questions.

name :

## INCHEON E-EUM CARD

Read the following conversation and choose the correct word for the question.

- Tom: James, can you recommend a good debit card?  
 James: What about the Incheon e-Eum card that I use? It's like a local currency you can use in Incheon. It's easy-to-use and convenient. And from July 7, the minimum charging amount went down from 30,000 won to 10,000, so you can use it more efficiently.  
 Tom: Yeah? What's Incheon e-Eum card good for?  
 James: You can use the public delivery service called 'Delivery e-Eum' using the Incheon e-Eum app. Any member can pay for it easily, and you can order food through the delivery service.  
 Tom: Wow! Great! Does Delivery e-Eum have any benefits?  
 James: Sure, it does. You get 10% cash-back for up to 500,000 won each month, and they're also a variety of coupons.  
 Tom: I want that card! How can I get it?  
 James: You can use the smartphone app or get one at Nonghyup Bank through the 'Neona (You and I) e-Eum' service if you don't have a smartphone. You can apply for a new Incheon e-Eum card at the bank, charge the card, or even cancel charges made to it.  
 Tom: James, do you use Incheon e-Eum a lot?  
 James: Sure. I recently even donated to 'Share e-Eum' through the app. I did it using the cash-back I got through the app. It felt great and rewarding.  
 Tom: Got it. Thank you for the information!

Q. What is the minimum charge amount for the Incheon e-Eum card?

- ① 30,000 won    ② 20,000 won    ③ 50,000 won    ④ 10,000 won

Q. Which of the following is the on-site service you can use at Nonghyup Bank to obtain Incheon e-Eum card?

- ① I and You e-Eum    ② Us e-Eum    ③ You and I e-Eum    ④ Each Other e-Eum

Q. What is the name of the delivery service you can use through the Incheon e-Eum app?

- ① Baedal Minjok    ② Baedal e-Eum    ③ Share e-Eum    ④ Yogyo

## CITIZEN SAFETY INSURANCE

Read the following conversation and choose the correct word for the question.

- Casey: Dana, did you know that Incheon has a citizen safety insurance?  
 Dana: What is that?  
 Casey: It's a system that provides insurance to the citizens of Incheon who suffer from severe injuries or death due to natural disasters, explosions, fires, collapses, or public traffic accidents. Even foreigners can receive it.  
 Dana: Yeah?  
 Casey: And this year, the coverage for severe injuries that cause disabilities increased from a maximum of 10 million won to 15 million won! The coverage also expanded to ten items!  
 Dana: It's a really good system! How can I apply for it?  
 Casey: You don't need to. If you're a citizen of Incheon, you are automatically covered. If you're a foreigner registered to Incheon, you are also covered.  
 Dana: Tell me about how to receive the insurance.  
 Casey: Sure. When you are in an accident covered by the insurance, you can make a claim to the Korea Local Finance Association within three years from the date of the accident.  
 Dana: Thanks, Casey!  
 Casey: No problem. you can call the Korea Local Finance Association (1577-5939) or Safety Policy Division (032-440-5737) for more details.

Q. Which of the following is the maximum coverage for accidents that result in disabilities under the citizen safety insurance this year?

- ① 10 million won    ② 20 million won    ③ 12 million won    ④ 15 million won

Q. Within which period should you make an insurance claim, from the date of accident?

- ① 3 years    ② 1 year    ③ 5 years    ④ 2 years

Q. Who in the following are subject to citizen safety insurance?

- ① Foreigners registered to Incheon    ② Current citizens of Seoul born in Incheon  
 ③ Foreigners traveling in Incheon    ④ People whose parents are Incheon citizens

# No. 1 Museum of Best Korean Tradition Meets Milling Factory



**Exhibition Date:** July 20-October 3, 2021  
**Opening Hours:** 9 a.m. – 6 p.m.  
 (Excluding Monday)  
**Information:** 032-440-6734

## Gompyo, Born in Incheon in 1952

Few Koreans ever saw a real, live bear when they were young, but they are quite familiar with the bear (gom) depicted in green on the flour sack. When mothers take some white flour from the Gompyo (brand name, literally 'Bear-Brand') flour sack, that was a day on which they made special dishes such as knife-cut noodles, dumplings, and steamed buns. Daehan Flour Mills Corporation, which uses the green bear as its mascot, is a flour company of Incheon established in 1952. It still releases products close to our daily life. Recently, the Gompyo character became hugely popular, and even various collaborated products, such as beer, makgeolli (rice wine), popcorn & nachos, ice cream, cosmetics, and padded jacket, became popular.

Incheon Metropolitan City Museum, the first public museum of Korea, which opened in April 1946, prepared a collaboration exhibition with Daehan Flour Mills Corporation, a company with a long history, titled <Gompyo, Born in Incheon in 1952>. The three-part exhibition will show how Daehan Flour Mills Corporation made progress along with the introduction of wheat flour to Korea and how the wheat flour that we casually enjoyed through changed the dishes and palates of the Korean people.

### INFO.

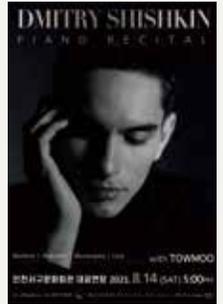
- + The performance schedule may be changed depending on the corona 19 situation. Please check it on the phone and website in advance.
- + All performances are subject to seating to prevent the spread of coronavirus 19. Also, I would like to inform you that the schedule can be changed according to the four-step quarantine rules of social distancing.

## DMITRY SHISHKIN PIANO RECITAL WITH TOWMOO

Dmitry Shishkin, a pianist who is building a splendid award-winning career by being awarded at international competitions, is returning with a concert in Incheon on August 14 this year after his first recital in 2020. Dmitry Shishkin is special to Korean fans because he has been communicating with many Korean fans through his YouTube channel for classical music called 'Towmoo.' 'Towmoo' is a YouTube channel run by music students and it has the largest number of subscribers in the classical music section of YouTube.

At this concert, he will be performing songs by pianists who are quite popular, such as Medtner, Prokofiev, Mussorgsky, and Liszt, with outstanding performing skills. His performance is technically excellent and comforts and encourages listeners through the warm sound created by the keys. Take a chance to reward yourself for a hard day with the overwhelming piano performance.

**Date:** 5 p.m., August 14, 2021  
**Ticket Price:** R\_50,000 won, S\_30,000 won  
**Venue:** Large Hall, Incheon Seogu Cultural Foundation  
**Homepage:** www.iscf.kr  
**Information:** 032-579-1150



## 2021 COFFEE CONCERT VI: 'SWING JAZZ' BY THE BLISS KOREA

The 'Coffee Concert' started in 2008 and has consistently written a history of a variety of music. This summer, it presents 'jazz.' The performer, 'The Bliss Korea,' is a swing jazz band established centered on its female vocal trio. The team will present jazz songs that were performed broadly in Korea from the end of 1950 to the mid-1960. During this coffee concert, they will present the excitement of swing jazz that people are familiar with through radio and TV, such as 'Sing Sing Sing' and 'Boogie Woogie Bugle Boy,' along with original songs, including The Bliss Korea's signature songs, such as 'The Bliss Ladies' and 'Come On Dance.'

**Date:** 2 p.m., August 18, 2021  
**Ticket Price:** All Seats 15,000 won  
**Venue:** Small Hall, Incheon Culture & Arts Center  
**Homepage:** www.incheon.go.kr/art  
**Information:** 032-420-2731



## 2021 SUMMER FESTIVAL: GUITARIST PARK KYU-HEE 'AMABILE'

"Summer Festival" will start anew from August 12 to 15 this year based on 11 years of fruitful stage experience. Among them, guitarist Park Kyu-hee's "Amabile" conveys the bouncy charm of classical guitar. The performance will be accompanied by a commentary on the song to help the audience understand. Park Kyu-hee is a world-class guitarist representing Korea and has a rich sensibility. In this performance, she will be familiar with the audience by presenting familiar music. This is an opportunity to indulge in classical music, which was felt far away through Park Kyu-hee's easy and fun performance.

**Date:** 5 p.m., August 13, 2021  
**Ticket Price:** All Seats 10,000 won  
**Venue:** Small Hall, Incheon Culture & Arts Center  
**Homepage:** www.incheon.go.kr/art  
**Information:** 1588-2341



# News Brief

This month's city hot news



## Incheon Songdo 'K-Bio Lab Hub' Confirmed. Korean Version of LabCentral

The 'K-Bio Lab Hub' will be established in Songdo, Incheon to foster bio startups that will represent Korea.

On July 9, the Ministry of SMEs and Startups (MSS) chose Songdo, Incheon, to establish the 'K-Bio Lab Hub' to foster bio startups to represent the nation. Songdo is home to Korea's topnotch bio anchor companies such as Samsung Biologics and Celltrion, and hospitals and research institutes, including Songdo Severance Hospital (scheduled to open in 2026), which made it perfect for developing K-Bio Lab Hub as a network for industry, academia, institute, and the hospital is crucial for its operation. Eleven cities nationwide, including Incheon, Gyeonggi, and Daejeon, competed fiercely for this bid. K-Bio Lab Hub is a project about building ▲ an infrastructure required for testing, research, clinical tests, and prototype production, ▲ startup support program, and ▲ an infrastructure designed to comprehensively support the network

industry, academia, institute, and hospital so that bio startups that require advanced technologies for infectious disease diagnosis and new drug development can carry out testing, researches, and clinical tests. It is a twin of 'LabCentral,' the institute in Boston, the USA, supporting bio startups.

State funding alone reaches 250 billion won. It will begin its full operation in 2025.



## Many a Mickle Makes Recycle Possible, PLEX ZERO Season 2

The 'Plex Zero Campaign,' which turns bits of plastics that citizens collected into recycled goods, returned for the second season.

The title, 'Plex Zero,' was coined by combining 'plastic' and 'flex,' which is a trend of showing off one's consumption and adding 'zero' to advocate reducing plastic products that are wasted at enormous levels in everyday life.

Three hundred participants will be recruited through Incheon's resource circulation social media, 'Incheon e-Green FaceBook,' until August 27. Incheon will also collaborate with companies, including CGV, Hansalim, and Shinhan Bank, to operate 17 plastic collection centers so that more citizens can join the campaign.



## Cash Reward for Recyclable Materials, 'Incheon e-Eum Shop'

Incheon is running 'Incheon e-Eum Shop,' which accepts recyclable materials such as plastic and returns cash (Incheon e-Eum Point) to citizens. The shop will open in 22 locations, including resident support centers in each borough and the Pureun Dure Consumer Cooperative in Incheon, successively from July. Take recyclable materials, properly separated, to the shop to receive rewards in 'Incheon e-Eum Point.' When the user joins membership through an app, the reward will be given a month later. All of the recyclable materials collected will be recycled.



## Incheon Commercializes Business Card Made of Dissolvable Eco-friendly Soap

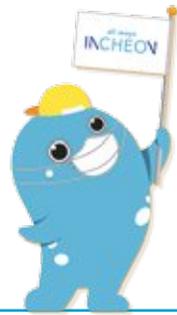
Incheon is picking up speed in the transition of eco-friendly waste policies. This time, Incheon decided to produce and distribute business cards

made of eco-friendly soap. The business card soap that Incheon piloted during the Earth Day event in April received great responses. And Incheon decided to commercialize the item in August. Paper business cards cannot be recycled, and most of them have to be burned. However, the eco-friendly soap business card dissolves in water, eliminating concerns about disposing of them. Anyone can order the business card through Glittering Light Bulb Planning Group (<https://slborg.com/Soaprano>) under the Job Support Association for Severely Disabled People.



## Voluntary Reporting Period for Pets until September 30

Incheon announced the voluntary reporting period for pets. The period begins on July 19 and ends on September 30. Under the Animal Protection Act, the animal owner must register it to the competent local government. Not registering the animal will be subject to a maximum one million won fine and not reporting changes in the registration, a maximum fine of 500,000 won. The penalty will be exempted during the voluntary reporting period. You can register your pet at the gun (county) and gu (borough) offices or veterinary hospitals.



# Latest Information on COVID-19



## Guide to COVID-19 Screening Centers

If you have any suspected symptoms, consult a competent public health center, 1339 Call Center, or Michuhol Call Center (☎032-120), and visit a screening center for testing. Even when you do not have any suspected symptoms, if your family member or a person who lives in the same place as you has any suspected symptom, or if you visited an institute or place where a confirmed case was found, it is recommended that you take the test. Incheon operates ten temporary screening centers in addition to public health centers in ten counties and districts, as well as hospitals. When visiting, use your car if possible, and always wear a mask. Temporary screening centers can be increased or reduced depending on the circumstance.

## Current Status of (Temporary) Screening Centers

Division	Location	Competent Public Health Center	Operating Hours
Michuhol-gu	Juan Station (50m from Exit 1 of Juan Station)	Michuhol-gu Public Health Center	Week Days 09:00~17:00 ※ Closed between 14:00 and 16:00 under heatwave warning.  / Weekends 09:00~13:00 [Closed from 12:00 to 14:00 for disinfection and lunch]
Yeonsu-gu	In front of Songdo Michuhol Tower (Take Exit 3 of Technopark Station, walk 190m toward Homeplus, turn right and walk 50m)	Yeonsu-gu Public Health Center	
	Woninjae Station (Take Exit 3 of Woninjae Station)		
Namdong-gu	Jungang Park (Under the stairs, Incheon Culture & Arts Center)	Namdong-gu Public Health Center	
Bupyeong-gu	Bupyeong Station (Take Exit 7 of Bupyeong Station, walk 50m to Traffic Square)	Bupyeong-gu Public Health Center	
	Bupyeong-gu Office Station (Inside Bupyeong Sinteuri Park)		
Seo-gu	Geomam Station (20m from Exit 1 of Geomam Station)	Seo-gu Public Health Center	
	Seo-gu Asiad Stadium (Seo-gu Asiad Stadium)		
Gyeyang-gu	Jakjeon Station Public Parking Lot (176m from Exit 2 of Jakjeon Station)	Gyeyang-gu Public Health Center	
Jung-gu	Unseo Station (In front of Exit 1 of Unseo Station)	Jung-gu Public Health Center	

## COVID-19 Vaccination Guide

You can make a reservation for COVID-19 vaccines through the 'Vaccination Reservation Site' and get vaccinated. To find out more about the eligibility to receive COVID-19 vaccination and schedule, vaccinating institutes, how to check for, or to report adverse reactions following vaccination, call Michuhol Call Center (☎120) any time of the day.

## COVID-19 Vaccination Schedule for the Third Quarter

Eligibility	Reservation Period	Vaccination Period	Vaccine Type	Place of Vaccination	
Education and Childcare Workers, College Entrance Examinees	Grade 12 Students and High School Staff	Adjust schedule between competent Office of Education and vaccination center, and vaccinate by school	Week of July 19	Pfizer	Vaccination Center
	Education and Childcare Workers (Daycare Center, Kindergarten, Elementary, Middle, High School Teachers, and Caregivers)	Mid-August	Mid-August		Contract Medical Institute
	Other college entrance examinees other than grade 12 students (adolescents outside school preparing for a college entrance exam, such as retakers)	End of July	Mid-August		
Older Adults in 50s (50-59)	55-59	July 12-24	July 26-August 14 (Also possible between August 16-25)	To be confirmed considering the amount of vaccine and when it is supplied	Vaccination Center Contract Medical Institute
	50-54	July 19-24. * July 19: 53-54 (Born in 1967-1968) * July 20: 50-52 (Born in 1969-1971) * July 21: 50-54 (Born in 1967-1971)	August 16-25		
40s or under (18-49)	August -	Vaccinate Primarily	Decide based on personal choice considering the amount of vaccine and when it is supplied and then get vaccinated		

## New Social Distancing Guidelines

Incheon enforces the administrative order that prohibits drinking and eating in outside spaces and parks from 10 p.m. to 5 a.m. of the next day from July 8. Violations are punishable by a fine under the 'Infectious Disease Control and Prevention Act.' Also, those who have been vaccinated must wear masks indoors and outdoors again. Public facilities and beaches are closed temporarily due to the COVID-19 situation (new confirmed cases). With the implementation of the level 4 distancing scheme, you are recommended to observe quarantine guidelines thoroughly and return home immediately after work and stay home where you are safe.

## Level 4 Quarantine Guidelines, the Highest Level Social Distancing

Division	Revised Level 4 Social Distancing Quarantine Guidelines
Private Gathering	Four people before 18:00, two people after 18:00
School	Online classes for elementary, middle, and high schools
Events and Assemblies	Events prohibited; assemblies restricted except for a 1-person protest *For weddings and funerals, only; relatives are allowed (relatives up to 49 people)
Sports Events	Sports events without spectators
Religious Activities	Only religious activities without contact are allowed; gathering/event, dining, and lodging are prohibited
Work	Different office hours except for manufacturing industry, different lunch hours, and 30% telecommuting recommended
Multi-use Facilities	<ul style="list-style-type: none"> <li>Number of Users: 1 person per 8㎡ facility area (Basic*)</li> <li>* Adjusted by the characteristics of facilities including daytime dance clubs (colatecs), dance halls, restaurants, and cafes</li> <li>Operating Hours: Facilities in Group 1-3* such as entertainment establishments (entertainment bars, karaoke bars, etc.), singing rooms, restaurants and cafes, indoor sports facilities, theaters, PC rooms, private educational institutes, shall be closed after 22:00</li> <li>No Gathering: Clubs (including nightclubs), dating bars, pubs</li> </ul>

## KEYWORDS TO HELP

# YOU SAVE ON ELECTRICITY BILLS IN THE SUMMER

Many people are shocked by the electricity bill they receive after using air-conditioners and fans consistently during the hot summer weather. Saving on the electricity bill at home is relatively simple than you may think. Let's find out through keywords about how to dodge the heatwave and save on electricity bills.

## 1. TOGETHER

### Use air-conditioner with fan

One air-conditioner uses the same energy as 30 fans would. Raising the temperature setting on the air-conditioner by 2~3°C and using a fan with it save 10-14% of electricity. Since the fan spreads the cold air from the air-conditioner, using two appliances together can lower the indoor temperature inside more quickly as well.

## 2. STOP

### Avoid using home appliances simultaneously

If you want to avoid huge electricity bills, avoid using home appliances at the same time. If you use a microwave oven or a vacuum cleaner while running the air-conditioner, it would be like running two air-conditioners together in terms of the amount of energy consumed. We especially recommend you not to use home appliances that instantly consumes a lot of electricity, such as electric irons, microwave ovens, electric rice cookers, and vacuum cleaners, while running the air-conditioner.

## 3. CATCH

### Reducing standby power with surge protectors

Standby power is electricity used to keep home appliances in a ready state. To reduce standby power, remove power cords from the outlet if the appliance is not used or use surge protectors with individual power switches. Switching off the surge protector is like removing the plug as it shuts down the standby power.

## 4. CYCLE

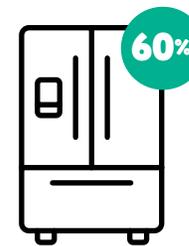
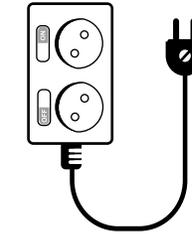
### Circulate cold air inside the refrigerator

Properly circulating the cold air is essential for a refrigerator, because it consumes more power if the cold air is not distributed well inside. To spread the cold air well, don't fill up the refrigerator but up to 60%. Stacking 10% more items inside the refrigerator consumes 3.6% more electricity. Keep this in mind.

## 5. ONCE

### Do laundry all at once

The electricity consumed by a laundry machine is much more influenced by the volume of laundry than how many times you use the wash machine. In other words, gathering and doing the laundry all at once to reduce the use of the washing machine can effectively save on the electricity bills. Also, drying consumes greater electricity than washing. Use a drying machine or function only when the laundry does not dry well, such as on humid or rainy days.



## TIP!

## WHAT IS PROGRESSIVE STAGE SYSTEM?

### What is the progressive rate system?

South Korea enforces the 'progressive rate system,' which applies different rates in each stage depending on the volume of electricity used. This system was established in the 1970s to encourage people to save electricity.

### How was it reformed?

The progressive stage system was reformed in 2019 mainly to lessen the burden on electricity bills due to the use of air conditioners in the summer and to eliminate uncertainties to the system.

(Before Reformation) Stage 1: 200kWh or less,  
Stage 2: 201-400kWh, Stage 3: 400kWh or more  
(After Reformation) Stage 1: 300kWh or less,  
Stage 2: 301-450kWh, Stage 3: 450kWh or more

### How to Cope with the Progressive Rate System

There are still people who face huge electricity bills as higher prices are still applied to higher stages even after the reformation of the progressive stage system. To prevent this, it is important that you follow the information here to save on electricity bills.

# INCHEON STYLE, 10 Colors of Incheon

Various colors that represent cities - like the red of London, the yellow taxis of New York, and the blue and white of Santorini, Greece - express the city's identity and make a strong impression of the city to citizens. Incheon is also transforming into a more vivid city through Incheon colors, with colors added to various spaces. Here are ten shades of Incheon, including Open Port Brick, Incheon Shore, Munhaksan Mountain, and Ganghwa Mudflat.

 <p><b>Incheon Shore</b> This is the color of the Incheon shore in the early morning that prepares for a new era.</p>	 <p><b>Incheon Sky</b> This is the color of the sky over Incheon met for the first time.</p>	 <p><b>Jeongseojin Sunset</b> This is the orange color from the sunset seen from Jeongseojin.</p>	 <p><b>Sorae Wetland Fog</b> This is the powder pink color from Sorae Wetland, covered in summer fog.</p>	 <p><b>Ganghwa Mudflat</b> This is the color of the mud from Ganghwa Mudflat containing the mysteries of life.</p>
 <p><b>Munhaksan Green</b> Munhaksan Green tells a story about Michuhol</p>	 <p><b>Palmido Lighthouse White</b> This white color is from the first modern lighthouse of Korea.</p>	 <p><b>Open Port Brick</b> This is the color of the red brick permeating into the open port of Incheon.</p>	 <p><b>Chamseongdan Altar Stone</b> This is the color of the stones that captured the uprightness from ancient history.</p>	 <p><b>Advanced Future</b> This is the silver color from the international city Songdo of Future Incheon.</p>

## SPACES OF INCHEON CONTAINING COLORS

 <p><b>Gyesan Girls' Middle School</b> A color design consulting guideline is prepared for the hallways and classrooms of Gyesan Girls' Middle School. The brightness and saturation of Incheon Shore and Munhaksan Mountain were adjusted to find suitable colors.</p>	 <p><b>Incheon Culture &amp; Arts Center</b> Incheon Culture &amp; Arts Center is a promotional space that captures the color of Incheon. The stairs are colored in Incheon colors. It became an attraction of the day and night with the building's lighting design.</p>
 <p><b>Dongchun Overpass</b> Instead of remodeling, only colors were added to the existing building to change the mood. Considering the green scenery around Dongchun Overpass, colors that match natural green among Incheon colors were used.</p>	 <p><b>Incheon City Hall</b> From the second to fourth floors of City Hall, the ceiling of the hallways is neatly tinted with hidden colors. For the ceiling, the brightness and concentration of Incheon Shore, Munhaksan Mountain, and Incheon Sky were adjusted among the ten Incheon colors to apply suitable colors.</p>

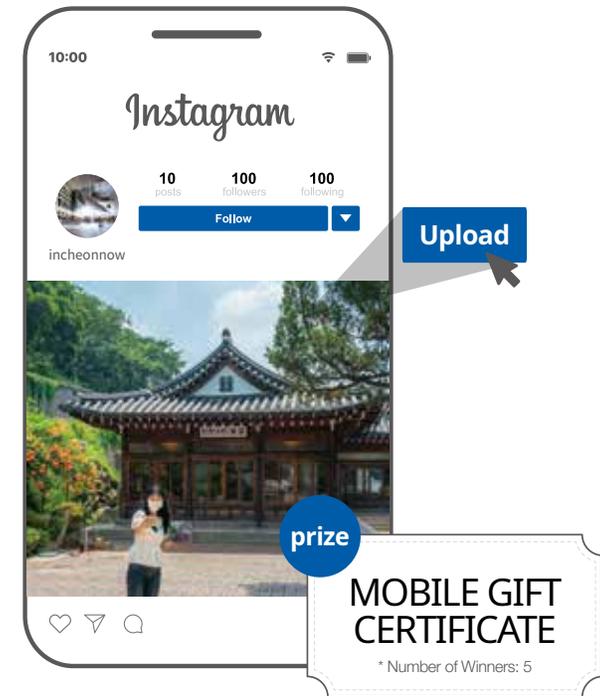
# Incheon Now

@EVENT

# Instagram

Go to a place described in the 70<sup>th</sup> edition of Incheon Now, take a picture as proof, and upload it to Instagram. We will choose five people by lot and send gifts.

Event Period Until August 25, 2021 \*To be uploaded to Instagram



## How to Participate in the Event

- 

Grab Incheon Now and visit the 'Incheon House of Citizens(Incheon Siminaejip)' you like.
- 

Take a picture with Incheon Now at the Gaehang-ro (The photo must show Incheon Now and your face.)
- 

Add hashtag (# incheonnow) and upload to Instagram

\* It has to be posted on Instagram until the announcement of the winner is made in order to receive the gift.  
\* If your post does not include the hashtag, you will be excluded from the lottery.